

AD SALES

DISTRICT 4-C4 DIRECTORY & INSTALLATION PROGRAM 2008-2009

Directory Ads and Installation Ads (Due Date for the Installation Program is July 5th, 2008 and for the Directory is July 15th, 2008)

(Lions Clubs and Individual Congratulatory Ads Only. No business ads in this section. These ads will also be included in the Installation Program.)

Check box:

- | | | |
|--|------------------------|--------|
| <input type="checkbox"/> Full Page | 6.0" wide x 6.75" high | \$ 150 |
| <input type="checkbox"/> Half Page | 6.0" wide x 6.75" high | \$ 80 |
| <input type="checkbox"/> Business Card | 3.0" wide x 1.75" high | \$ 50 |

Yellow Pages Business Ads (Due date for Yellow Page ads are July 15th, 2008)

(Ads are tax deductible as a business expense. All business ads go in the Yellow Pages and in two special advertising support program editions of the District 4-C4 Newsletter)

Check box:

- | | | |
|---|------------------------|--------|
| <input type="checkbox"/> Full Page | 6.0" wide x 6.75" high | \$ 300 |
| <input type="checkbox"/> Half Page | 6.0" wide x 6.75" high | \$ 160 |
| <input type="checkbox"/> Half Page Vertical | 3.0" wide x 6.75" high | \$ 160 |
| <input type="checkbox"/> Quarter Page | 3.0" wide x 3.50" high | \$ 90 |
| <input type="checkbox"/> Business Card | 3.0" wide x 1.75" high | \$ 50 |

Multiple ads receive a 15% discount when placed at the same time.

Allow .8 margins from center fold to edge of ad and from edge of ad to outside edge. Ads can be shrunk to fit if necessary. Printing will be in black and white or grayscale. Dark backgrounds and dark hair in photographs against dark background do not reproduce well. If you need assistance in preparing your ad, please call or email Lion Lydia Taylor and she can connect you with appropriate support. She can be reached at (510) 878-7988 or (510) 520-7911 or email at lat6264@comcast.net.

SEND CAMERA-READY ART WORK AND CHECKS TO:

Lion Lydia Taylor
11305 Elvessa Street
Oakland, CA 94605

Ad artwork also may be e-mailed to Lion Lydia at the above address. For our records, please send a copy of artwork with check in addition to email.

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ORDER FORM

	Ad Cost	Subtotal
Contact Name: _____	1 st _____	_____
Lions Club: _____	2 nd _____	_____
Address: _____	Sub-total =	_____
_____	15% discount for	_____
_____	multiple adds =	_____
	Total Due =	_____
Phone / E-mail: _____		

MAKE CHECKS PAYABLE TO: District 4-C4