



Lions Clubs International
District 4-C4
2010-2011

Installation Program and Directory Advertising Sales

Installation Program Advertising (multiple advertising discounts)

Advertising size:

Lions Clubs and individual Congratulatory Advertising only. No business advertising in this section.

- Please check box:
- | | | |
|---|-------|---|
| <input type="checkbox"/> Outside back cover | \$350 | <input type="checkbox"/> \$450 with Directory Adv |
| <input type="checkbox"/> Inside front cover | \$250 | <input type="checkbox"/> \$350 with Directory Adv |
| <input type="checkbox"/> Inside back cover | \$250 | <input type="checkbox"/> \$350 with Directory Adv |
| <input type="checkbox"/> Full page adv (7 x 9.25) | \$150 | |
| <input type="checkbox"/> Half page adv (7 x 3.5) | \$100 | |
| <input type="checkbox"/> 1/8 page adv (7 x 2.125) | \$50 | |

District Directory Advertising (multiple advertising discounts)

Advertising size:

Lions Clubs and individual Congratulatory Advertising only. No business advertising in this section.

- Please check box:
- | | | |
|---|-------|---|
| <input type="checkbox"/> Full page adv (4.5 x 7.5) | \$150 | <input type="checkbox"/> \$75 with Installation Program Adv |
| <input type="checkbox"/> Half page adv (4.5 x 3.75) | \$100 | <input type="checkbox"/> \$40 with Installation Program Adv |
| <input type="checkbox"/> Business card (4.5 x 1.75) | \$50 | |

Yellow Page Business Advertising (multiple advertising discounts)

Advertising size:

Tax deductible as a business expense. All business advertising must go in the Yellow Pages.

- Please check box:
- | | | |
|--|-------|---|
| <input type="checkbox"/> Full page adv (4.5 x 7.5) | \$150 | <input type="checkbox"/> \$75 with Program or Directory Adv |
| <input type="checkbox"/> Half page adv (4.5 x 3.75) | \$80 | <input type="checkbox"/> \$50 with Program or Directory Adv |
| <input type="checkbox"/> Half page vertical (2.25 x 7.5) | \$90 | <input type="checkbox"/> \$50 with program or Directory Adv |
| <input type="checkbox"/> Business Card (4.5 x 1.75) | \$50 | |

Multiple advertisements must be purchased at the same time to secure discounts.

Discounts apply to like-size advertisements (i.e. Full page and Full page)

PLEASE CALL LION DAN ANDERSEN AT (650) 348-0799 FOR COVER ADS.

Payments must accompany order.

The dimension shown above are in inches and are the maximum image area your advertisement can have. Advertisements will be altered to fit, if necessary. Designer/Editor will try to secure approval if ad is extensively altered/revised and reserves the right to alter or refuse ad material. Printing will be in black and white or grayscale. Dark backgrounds and dark hair in photographs against dark background do not reproduce well. If you need assistance in preparing your ad, please call or e-mail Lion Dan Andersen at (650-) 348-0799 or DanAndersen@comcast.net/



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Please send you digital files or camera ready files with your check to:

Lion Dan Andersen
728 Vernon Way, Burlingame, CA 94010
DanAndersen@comcast.net

ORDER FORM

Deadline is July 30, 2010

Contact Name _____

Club _____

Address _____

City/State/Zip code _____

E-mail Address: _____

Please enter cost from page one:

Installation Program Adv. \$ _____

District Directory Adv. \$ _____

Yellow Pages Business Adv. \$ _____

Multiple Adv. Discount \$ _____

TOTAL DUE \$ _____

Please make check payable to:

District 4-C4

Mail to:

Lion Dan Andersen

728 Vernon Way

Burlingame, CA 94010