

The LION'S Challenge

VOLUME 1, ISSUE 1

APRIL, 2006

SPECIAL POINTS OF INTEREST:

- New 2006 Model Club Form
- New 2006 Model Club Commitment Form
- Model club in 4C4
- Report from 4C1
- Letter from PIP Kusiak

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Message From Sector Coordinator Ray Rosenthal, IPDG, 4-C4, Sector I9-A Districts 4C 1-5

My Fellow Lions,

We have gotten off to a great start. I want to congratulate District 4-C5 on their wonderful Golf Tournament last season that raised about \$25,000 for Campaign SightFirst II. I understand that Lion Steve Osterholt will Chair that again this year and it will be bigger and better. Now that C-5 has other Lions on board, PDG K.E. Dickey as District Coordinator and PDG Don Ring and Lion Jill Santos as Group Coordinators, to work with the other clubs and Lions in their District, I know we will be seeing some new events



Ray Rosenthal, IPDG, Sector Coordinator

and fundraisers that the non-golfers can get on board and help support.

I enjoyed going up to 4-C1 in March for their special training in Red Bluff for Campaign SightFirst II. Everyone was full of enthusiasm and great ideas. In fact, I enjoyed it so much, I went back this past weekend for their

Convention to watch VDG Steve Robeson, the District Coordinator for that area, I know he will be supportive of the Campaign and the people working it. This is very important. It makes things go more smoothly for all of the Lions involved when they realize that

(Continued on page 2)

SO YOU WANT QUARTERLY MEETINGS?

It has been suggested by the various District Coordinators and some of the Group Leaders, that a quarterly Meeting would be a great thing to have. We would do an update on all the news, talk about we are doing in in District and see what new things are really hap-

pening in Campaign SightFirst II.

I think this would be really good for many reasons and would like to do the next one in C-2. June might be a little difficult for some of us, but Lions Linda can take your input and per-

haps we can do it right after International Convention.

Please email her your input on this and we will work with Lion Barry on finding a place and putting together a good program. Suggestions are welcome. Lion Ray

4-C1 HAS FIRST TRAINING BY S. ROBESON DC



CAMPAIGN SIGHT FIRST II IS OFF TO A GREAT START IN I9-A.

"We are all Lions, after all, working for the same cause, 'vision for all,' around the world"

March 15, 2006 in Red Bluff, CA.

District 4-C1 held a training session for Group Coordinators and its District Coordinator of Campaign SightFirst II. The session was led by PDG Ray Rosenthal, Sector Coordinator, and Frank Doria, of the USA/Canada Staff. The 2 1/2 hour session included an overview of Campaign SightFirst II, video showings (DVD of The Power to Change the World, and the DVD on the ac-

tual training of leaders), and a question and answer session.

There were 9 of the 17 Group Coordinators and the District Coordinator in attendance. There was also the current 4 - C1 District Governor Bob Prahl and the VDG-candidate in attendance, as well as other Lions.

The training was very well presented and very well received. I have spoken to some of the Group Coordinators sub-

sequent to the training and they felt very positive about the evening and their roles in CSF II.

Respectfully submitted,
Lion Steve Robeson,
District Coordinator 4 -C1

Sector Wide Training Was Done March 26th

their District Governor is on the same page with LCIF. We are all Lions, after all, working for the same cause, "vision for all" around the world. There are many ways that we serve the cause of Sight and they do not detract one from the other. It is good for all the communities and all Lions that we work together and support each other. Together we can do anything.

Our March 26th training saw a broad spectrum of the leadership from the 5 district's come together on a very short notice at the Lions Oakland Center for Blind. It was great to meet Lion Barry Fre-

denburg who is the District Coordinator for 4-C2, as Lion George Skezas is on his way to becoming their new District Governor. My good friend PDG Phil Sturdevant will be a Group Chair for Lion Barry. I want to personally thank District Governor Walter Griffin of 4-C3 and his lovely wife, PDG Linda Griffin, for preparing such a great lunch for us.

I also want to extend my thanks to PDG Ned Robinson, who formerly held this position, for coming out and supporting me, and filling us in on some of the information they were given in Sector Coordinator

Training last year. One important fact you should all be aware of, we have a special group of Lions who are prepared to communicate with all potential corporate headquarter donors. We want to use this tool. This is because we want more from these types for donors than just a donation on their charity block of grants. If you have a corporate donor and have an inside connection in their regional or national headquarters, please let me know. This is also a time it will be very important for you to have your Group Coordinators in place so we will be able to

(Continued on page 13)

From: Lion Clement Kusiak,

LCIF Chairperson [mailto:clement.kusiak@lionsclubs.org]

Sent: Tuesday, April 18, 2006 11:30 AM

To: rosieinc@comcast.net

Subject: LCIF Info for your Lions Club



Dear Lion Ray,

Imagine if you and members of the Foster City Lions Club could give sight to the blind, provide victims of floods and earthquakes with food and water, and establish a health clinic in an impoverished village. Well, if you've ever contributed to LCIF, you've done just that or at least made these things possible.

Lions and LCIF are doing extraordinary service around the world. Please take a few minutes to get updated on the very latest news from LCIF.

Throughout the world, Lions are volunteering and gearing up for [Campaign SightFirst II](#). The campaign is off to an excellent start with more than US\$36 million in donations.

The [efforts of Lions to counter trachoma](#) are featured on the [New York Times Web site](#). A [link](#) to the Lions Clubs International Foundation's Web site accompanies a story on trachoma that originally appeared in the newspaper's print edition.

Supported by LCIF, Lions in the Gulf Coast are helping victims of [Hurricane Katrina](#). In South Asia, Lions and LCIF are rebuilding homes in communities devastated by the [tsunami](#). Additionally, Lions and LCIF are aiding earthquake victims in [Pakistan](#).

LCIF has two new handy, pocket-size brochures that concisely explain what the foundation does. Please [download](#) the LCIF Fact Sheet and LCIF At a Glance brochures and distribute them at your club meeting. (Scroll down to LCIF Background Brochures.) You also can request hard copies from LCIF via [e-mail](#).

Did you know that many employers will match your gift to LCIF? [Find out](#) how to double your contribution to LCIF.

SightFirst recently approved [US\\$4.7 million in grants](#) to prevent blindness and to bring sight to the blind through cataract surgeries.

Please forward this message to other Lions. Thank you for your past support of LCIF and please continue to donate to LCIF. We serve the world community ... and your community or a community like yours.

Yours in Service,

Dr. Clement Kusiak

2005-2006 LCIF Chairperson

Campaign SightFirst II

<http://www.lions-csfii.org/live/content/index.shtml>

Lions Counter Trachoma

http://www.lionsclubs.org/EN/content/lcif_nytimes.shtml

New York Times Web site

http://www.nytimes.com/ref/health/2006_BRINK_SERIES.html

http://www.nytimes.com/ref/health/2006_BRINK_SERIES.html

LCIF's Trachoma Web Page

<http://www.lionsclubs.org/EN/content/trachoma.shtml>

Hurricane Katrina

<http://www.lions-katrina.org/index.php>

Tsunami – LCIF & Lions help rebuild.

<http://www.lions-tsunami.org/index.php3>

Pakistan – LCIF & Lions help rebuild

http://www.lionsclubs.org/EN/content/lcif_pakistanearthquake.shtml

LCIF Fact Sheet and LCIF At a Glance brochures

[download](#)

[e-mail](#) your request (jcopp@lionsclubs.org)

Employers match your gift to LCIF

http://www.lionsclubs.org/EN/content/lcif_matching.shtml

Recent SightFirst Grants

http://www.lionsclubs.org/EN/content/lcif_sfgrantsjan2006.shtml



Note: Please Cut and paste these web sites into your browsers and save them for fast reference when talking to your clubs. It will give you some "fresh" fact and pictures to present. Lion Linda L-W

District 4-C4 concludes Training and more

Lion Jocelyn M. Mina, PDG, and District Coordinator of 4-C4 was one of the first to begin organizing her district. She talked and walked among the movers and shakers of 4-C4 until she found the people she thought would really work hard Campaign Sight First II and be able to get the word out to the clubs.

Lion Jocelyn held two separate meetings where she appealed to their sensitivity as Lions and the need to fight blindness. "This is our great commitment to Helen Keller and the people of the world," she exhorted, "and we must carry on what has been started in SightFirst I." She got each of them to commit to projects that would involve the district throughout the next two years and help es-

tablish a pattern of commitment that would carry forward through 2008 and beyond if necessary. A native of the Philippines, Lion Jocelyn called on many of her fellow countrymen now relocated in to the United States to remember what they accomplished in their medical missions, of the need that was ever present, to lend their support to this great cause. She reminded those of us in 4-C4 how close we are personally to these realities as we have among our clubs so many clubs from the Central and South American area's of the world where, thanks to Campaign SightFirst I and now the continuing work of Campaign SightFirst II, River Blindness will be eradicated within 5 years. Children will be able to see and their grandchildren

will not have to lead them by the hand every day of their lives. Our strong black clubs will be helping their roots in Africa about which they teach us so proudly during Black History Month. All of us will be serving our world wide community and doing our work as Lions and as fellow human being taking care of one another.

Lion Jocelyn can lead a very inspiring meeting. Everyone is charged and ready and ready to go. Highland Lions is looking to be a Model Club and has pledged a large amount of money and is doing a South American Cruise under their Group Leaders Lions Billy and Flor Camota. (See Flyer in this newsletter, you can still get in on it!) These are exciting times!



We Serve

For Information Contact:

For Immediate Release

Campaign Sight First II Recognized by World Leaders

Campaign SightFirst II, Lions Clubs International's worldwide effort to raise at least US\$150 million for blindness prevention programs, has attracted the attention of heads of state and world leaders around the globe. The leaders are taking note of the campaign's potential to affect the future of entire nations and regions by saving as many as 37 million from preventable blindness.

Manmohan Singh, Prime Minister of India and political leader of the world's largest democracy, wrote to Lions' International President Dr. Ashok Mehta about the impact that Lions and the SightFirst program has already had in his nation.

I am glad to know that Lions Clubs International is engaged in Campaign SightFirst II to prevent and reduce blindness across the globe.

The dedicated efforts of Lions Clubs International to control and eliminate blindness has extended much needed medical and other facilities to peoples across the national boundaries to get back their vision. Its activities in this direction are manifested by its landmark SightFirst Program and have benefited millions of people to prevent blindness. The continuation of such activities in the form of Campaign SightFirst II has the challenging goal of fighting blindness and making it a thing of the past.

I wish the Campaign all success.

JOHN HOWARD, PRIME MINISTER OF AUSTRALIA, RECALLED LIONS' LONG HISTORY OF SERVICE TO THE BLIND AND GREAT SUCCESS IN PREVENTING VISION LOSS AROUND THE WORLD.

I welcome the opportunity to endorse the efforts of Lions Clubs International and the millions of Lions members in reversing and preventing blindness through Campaign SightFirst II. *Lions Clubs have a long history of service*

The World's Largest Service Club Organization
300 West 22nd Street, Oak Brook, Illinois 60523-8842
Phone: 630.571.5466 ■ Fax: 630.571.8890

E-mail: pr@lionsclubs.org ■ Web site: www.lionsclubs.org



CAMPAIGN SIGHTFIRST II MODEL CLUB CANDIDATE FORM

NOTE: For the use of CSFII International Committee and N/MN Coordinators

INSTRUCTIONS: The International Committee and the National / Multi-National Coordinators will seek clubs from around the world to conduct fund-raising campaigns during fiscal year 2005-2006, in advance of all other clubs. Please use this form to propose Model Club candidates in your area. Please return completed forms to the CSFII Headquarters Office. Please address forms to Dr. Tae-Sup Lee, Past International President and the CSFII Chairperson. Thank you.

IC MEMBER NAME: _____
(Title) (First Name) (MI) (Last Name)

N/MN COORDINATOR NAME: _____
(Title) (First Name) (MI) (Last Name)

CONSTITUTIONAL AREA: _____ N/MN AREA: _____ DATE: _____

THE FOLLOWING CLUB HAS BEEN PROPOSED AS A MODEL CLUB CANDIDATE:

CLUB NAME _____

CONSTITUTIONAL AREA: _____ NATIONAL / MULTI-NATIONAL AREA _____

SECTOR NO. _____ DISTRICT NO. _____ CLUB NO. _____

REASON FOR CANDIDACY: _____

CLUB MAILING ADDRESS:

(Street)

(City / State / Province / Country / Postal Code)

PREFERRED METHOD OF COMMUNICATION: Phone E-mail Fax Mail

Telephone: Primary: _____ Other: _____

E-mail: _____ Fax: _____

WHICH LANGUAGE DO CLUB MEMBERS PRIMARILY SPEAK?

- English Finnish French German Chinese Italian
- Japanese Korean Swedish Spanish Portuguese

.....

Please return via mail or fax to:

 Dr. Tae-Sup Lee, PIP
 Campaign SightFirst II Chairperson

 300 W 22nd Street • Oak Brook, IL 60523-8842 • USA
 Phone: 630.571.5466 ext. 526 Fax: 630.203.3776

Model Club Commitment Form

Lions Clubs International Foundation
300 W 22nd St · Oak Brook, IL 60523-8842 · USA
Phone: (630) 571-5466, ext. 526
Fax: (630) 203-3776



In support of SightFirst and the need to continue Lions' work in eliminating and controlling where possible, the leading causes of avoidable blindness, our club has voted to make a commitment to Campaign SightFirst II.

Please print.

Club Name _____

Date _____

Total Club Membership _____

Total Amount of Gift / Pledge: US\$ _____

Authorized Signature

They will still accept these commitment forms.

Please submit this form no later than March 31, 2006.

ANNUAL NEOLOGISM CONTEST

The Washington Post has published the winning submissions to its yearly contest, in which readers are asked to supply alternate meanings for common words. The winners are:

01. Coffee (n.), the person upon whom one coughs.
02. Flabbergasted (adj.), appalled over how much weight you have gained.
03. Abdicate (v.), to give up all hope of ever having a flat stomach.
04. Esplanade (v.), to attempt an explanation while drunk.
05. Willy-nilly (adj.), impotent.
06. Negligent (adj.), describes a condition in which you absentmindedly answer the door in your nightgown.
07. Lymph (v.), to walk with a lisp.
08. Gargoyle (n.), olive-flavored mouthwash.
09. Flatulence (n.) emergency vehicle that picks you up after you are run over by a steamroller.
10. Balderdash (n.), a rapidly receding hairline.
11. Testicle (n.), a humorous question on an exam.
12. Rectitude (n.), the formal, dignified bearing adopted by proctologists.
13. Pokemon (n), a Rastafarian proctologist.
14. Oyster (n.), a person who sprinkles his conversation with Yiddish-

THE LION'S CHALLENGE

Coordinator Bulletin

Issue No. 7 • March 13, 2006 • 630.571.5466, ext. 526 • CSFII@lionsclubs.org



Lead Gift from the Philippines

Campaign Chairperson Dr. Tae-Sup Lee (right) and International Director Kee-Jung Woo, (left) a member of the CSFII International Committee, accept the first installment on a US\$100,000 pledge to Campaign SightFirst II from Charles Hungsoo Park, (center) past president of the Manila Sampaloc Lions Club.

Model Clubs Urged to Commit to Goals

With a combined minimum goal of more than US\$20 million, the 950 Model Club Candidates have become an even larger and more important source of funds for CSFII.

To solidify these gains, presidents of many Model Club Candidates have received a personal letter from the Campaign Chairperson, requesting that they return a Commitment Form to the CSFII office by March 31. Because this form transforms a Club's goal to a pledge which may be fulfilled over three-to-five years, Clubs immediately attain Model Club status and the pledge may be included in your area's total of funds raised to date.

Returning the form before March 31, will also help insure that appropriate Model Club recognition is provided at the International Convention in Boston.

Please encourage any Model Club Candidates in your areas to return Commitment Forms as soon as possible... and encourage them to begin their fund raising.

Complete DC/GC Orientation Meetings by April 30

It is essential to the CSFII plan that all Group Coordinators begin their work by April 30. Without GCs actively gathering essential information about which clubs will begin intensive fund raising in 2006-2007, it will be difficult for N/MNCs to provide accurate information to the Campaign Chairperson on Worldwide Report Day, June 14.

There are seven weeks until April 30. Do you have all your DC/GC orientation meetings scheduled?

Many SCs around the world have completed training their DC/GC teams. Active GCs should be:

- **Conducting Initial Club Visits within four weeks following their training,**
- **Determining each Club's readiness to conduct fund raising in 2006-2007 or 2007-2008,**
- **Returning completed Group Initial Club Visit Report Forms (GC-1) to District Coordinators by May 25, and**
- **Ensuring that Clubs are naming CSFII leaders and reporting them on Club Leadership Report Forms. (GC-CLR).**
- **Encourage Clubs to send in any funds designated for CSFII this year.**



In Southern California, USA, Sector Coordinator Bucky Blossin called together members of her DC/GC team for their initial orientation. Front (l to r) are: Scott Leslie, Blossin, Martha Shaffer, Blessie Tron. Back (l to r) are Brad Weeks, PDG John Kirk, Mark Henderson.

GCs that have not been recruited cannot be trained! The April 30 training deadline makes it more important than ever to fill ALL Group Coordinator positions.

Setting the Campaign pace as District Governor

When Past International President and Campaign Chairperson Dr. Tae-Sup Lee sounded the gong at the 2005 International Convention, no one could have anticipated the kind of welcome Campaign SightFirst II would receive. To date, 1,130 Model Clubs have stepped forward to challenge and inspire Lions within their district and around the world.

Without your passionate support, CSFII and the clubs within your district would not have progressed as they have this year. The pace you maintain will set the bar for the incoming District Governor. Therefore, as your term comes to a close, remember there is still time for one more fund-raising event for the clubs in your district. This time is also an opportunity to ensure that your district's Model Clubs receive both your special attention and proper recognition for their CSFII achievements.

In addition to recognition for your clubs, District Governors will be honored with CSFII Leadership Recognition Awards. They include:



CSFII International Award:
for District Governors whose districts have the highest per-capita giving to CSFII, association-wide.

CSFII Constitutional Area Award:
for District Governors whose districts have the highest per-capita giving to CSFII in the constitutional area.



CSFII National/Multi-National Award:
for District Governors with the highest per-capita giving to CSFII within their national/multi-national area.

Be sure to designate
"Campaign SightFirst II"
when sending in funds raised.

Campaign Update

- Nearly US\$38 million raised to date
- 33 Lead Gifts of US\$100,000 or more
- More than 1,130 Clubs have volunteered to lead the way as Model Clubs
- Nearly 6,700 District and Group Coordinators have been recruited and are being trained

How You Can Help

- Make sure the incoming District Governor is aware of CSFII status and maintains the momentum built during your term
- Be sure to designate "Campaign SightFirst II" when sending in funds raised
- Provide guidance and encouragement to CSFII SCs, DCs, and GCs
- Encourage your Model Clubs to continue raising funds in support of CSFII

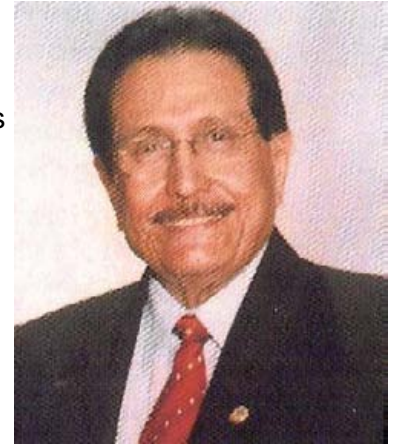
Global Leaders join CSFII Endorsement List

More and more global and opinion leaders are recognizing the extraordinary cause of Campaign SightFirst II. Those who have sent messages of support to International President Dr. Ashok Mehta are Manmohan Singh, prime minister of India; John Howard, prime minister of Australia; Dr. Jan Peter Balkenende, prime minister of the Netherlands; Michael Jeffery, governor general of Australia; and Donald Tsang, chief executive of the Hong Kong Special Administrative Region of the People's Republic of China. They are joined by media celebrities including former CBS Evening News anchorman Walter Cronkite and Dr. Mehmet Oz, noted heart surgeon and best-selling author.

THE PASSION TO LEAD

BY IP DR. ASHOK MEHTA

Lions clubs, for nearly nine decades, have achieved remarkable success in reaching out to meet needs in their own communities and the world community. It is a record of unparalleled service that can be traced directly to those members who have occupied leadership positions because, I assure you, quality service depends on quality leadership. However, to make this a reality, proper training simply must be in place. Consequently, I have made club and district officer training a priority this year.



Through extensive faculty training, we will be able to disseminate the knowledge and instruction to those Lions who have a passion to lead, who wish to assist their fellow Lions in raising the standards that will still further enhance the image of our emblem in communities the world over. Therefore, I encourage members who know they possess the potential to instruct and who are enthusiastic about leadership to develop their skill levels by participating in leadership development opportunities such as Lions Leadership Institutes, MERL Chairpersons Seminars and the online Lions Learning Center. The result will be better educated leaders who will inspire more focused clubs. The ultimate target of all this training is, quite naturally, greater community service. This is all in keeping with our 2005-2006 theme **Passion To Excel**.

Among the most important responsibilities of leaders at the club level, for example, is to provide effective orientation for new members. It is an unfortunate fact that half of all Lions who drop their membership do so within three years of being inducted into their clubs. When they joined, they were filled with anticipation on all they could contribute as members, but sadly they were not provided the assignments and did not share in the fellowship that would maintain this energy. Consequently, they chose to forfeit their membership, to the detriment of not only themselves, but to the entire community. It is the duty of the club presidents and all officers to ensure that this does not occur. But to do so requires strong and effective leadership to bring about success in retention, an accomplishment that often determines the extent to which any Lions club will be an influence in its community.

Our **passion to lead**, and our uncompromising commitment to design and reinforce the tools necessary to develop the highest quality of leadership possible, are two of the primary reasons Lions Clubs International has become the world's largest and most active service club organization. These are the programs that all Lions who desire to rise to leadership positions need to attend...and club and district officers must make every attempt to help them fulfill their individual leadership potential by making these tools available. If you are a club president, do not doubt for a moment that there are a number of Lions in your club who would welcome opportunities to hone their leadership skills. They are the men and women who will enable your club to set its sights even higher in the years to come, Lions who will help maintain your club's tradition for excelling in everything it sets out to do.

There is yet another responsibility Lions in club and district leadership positions need to assume, an important ingredient because it will provide them with the incentive necessary to carry on giving generously of themselves in community service. The **art of recognition** should be an important element in the agenda of every Lions club in this association. Members need to know their efforts and contributions are appreciated and that their peers respect all they have achieved. This recognition can be a special gesture such as an award or even a sincere "thank you." What does matter is that they are acts that will nourish their pride in membership and inspire a deep passion to make **We Serve** an even more intense part of their lives.

Effective leadership demands many skills and numerous applications. It's more than just the spirit of "Follow Me." It means planning, encouragement, setting the proper example, assistance, providing opportunities, recognition and much more. By putting each of these into practice and making them an integral part of the direction in which a club or district is going, our **Passion To Excel** will be enhanced every step of the way.



THE PEACE POSTER WINNER



Grand Prize Winner

Cleverton da Silva Rosa

13 years old

Sponsored by

Cidade Gaucha Lions Club

Brazil

"Peace is within each one of us. We can find it and take it to other people"

WORLDWIDE REPORT DAY

JUNE 14, 2006 ACTION MEMO #1

54 DAYS REMAINING UNTIL REPORT

TO: CAMPAIGN SIGHTFIRST II LEADERS

FROM: DR. TAE-SUP LEE, PAST INTERNATIONAL PRESIDENT
CHAIRPERSON, CAMPAIGN SIGHTFIRST II



DATE: APRIL 21, 2006

RE: WORLDWIDE REPORT DAY – JUNE 14, 2006

Campaign SightFirst II Worldwide Report Day is scheduled for June 14, 2006. Only 54 days remain until this report, and your role is critical to our success! On this day, National/Multi-National Coordinators from around the world will telephone Campaign SightFirst II Headquarters to report to Chairperson Past International President Dr. Tae-Sup Lee, who will be in the office, the number of clubs in each National/Multi-National Area participating in the campaign under the following categories:

- ✓ Model Club Number of clubs participating in CSFII as a Model Club in 2005-2006
- ✓ 2006-2007 Number of clubs participating in CSFII in 2006-2007
- ✓ 2007-2008 Number of clubs participating in CSFII in 2007-2008
- ✓ To be determined Number of clubs still considering their participation

Worldwide Report Day will provide inspiration and motivation to all Lions, as report-day results will be announced at the upcoming 89th International Convention in Boston, USA. Your work on behalf of the campaign, and for our first worldwide report, will unite Lions across the globe as we continue Lions' work as Knights of the Blind.

Advance preparation in your area is required to guarantee complete, worldwide participation. Orientation sessions for all levels of campaign leadership are coming to a close, and more than 7,000 Lions are now working on behalf of Campaign SightFirst II. Group Coordinators are working to complete Initial Club Visits, and National/Multi-National, Sector and District Coordinators must ensure that these meetings are completed and reports are returned. Subsequent action memos, containing useful Worldwide Report Day information, will continue in the weeks ahead. Please look for them in your e-mail, and check www.Lions-CSFII.org.

Contact the campaign office with questions or for more information at anytime.

Lions Clubs International Foundation • Campaign SightFirst II

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Web site: www.Lions-CSFII.org

Message from Lion Ray, continued

(Continued from page 2)

know what strength of numbers you are dealing with in your area for Camp SightFirst II. Then we will check each of the other District's in our sectors and add those numbers to that for the marketing team from LCIF to have the raw data they will need to really present this in the best and most advantageous light for all parties concerned. This marketing team has more immediate flexibility that we do that can make a corporate donor want to get on board in a big way.

Another word of thanks goes out to Lion Steve Osterholt, who came and represented 4-C5. Their candidate for Vice District Governor Gary Dapalo also attended. Our training day was the same day as the C-5 Lions Day at City of Hope, which had been planned for some time. Lion Steve showed us a condensed slide show with a flip chart of 11 slides that can be made available to you for presentation to smaller clubs. You can cover everything you need to cover to cover in 10-15 minutes and keep their interest. For the smaller club, I suggest you encourage them to join in a district project or work with one or more clubs in a joint venture project to achieve a fundraising goal. It is not quite so big and intimidating a project if several clubs are going together on it, or if the district is coordinating a project. Lions want to help and want to get involved, espe-

cially in Sight Projects.

PDG Jocelyn Mina was there from 4-C4 with 4 of her Group Coordinators and District Governor Eugene Chan, as well as Vice District Governor Al Russell, PDG Mina set up a further training to finish off her Group Coordinators trainings within the next two weeks. She is fully organized and is already bringing money on the South American Cruise one of her Group Coordinators in organizing. I believe she has a Model Club there!

I also want to give a special thanks to Lion Dave Peters. He took his packets back to do his training of his Group Coordinators in 4-C3 as this is his field. However, he did me a personal favor. My Administrative Assistant, Lion Linda Lopez-Wood, really does a lot for me and can organize all kinds of things. However, Lion Linda has NO sense of direction and has not been driving very long. She followed the wrong car out of the parking lot! He went out of his way to guide her to the freeway where she would not get lost getting on it to go home. You have no idea where she could and would have ended up without your help. Thank you.

I understand that many of you would like to get together quarterly in the different areas for discussion and some advanced information as it comes along. I think this is great. Please email Lion Linda at Lion-newsed@aol.com and let her know if you still want to do this. If

so, let's start with C-2 the second weekend in June, maybe.

Let me know what you think about our little newsletter and what other items of interest you would like to see in it.

Yours in Lionism,

Ray Rosenthal, IPDG

Sector Coordinator

Campaign SightFirst II

District 4-C1-C4, Sector I9-A



DISTRICT 4-C3

Lion Dave Peters has gotten his Group Coordinators together and is planning on a training next week. We'll be hearing all about his new people and plans in the May issue of The Lion's Challenge. Already that's something to look forward to!

If anyone had trouble with their CD's, please call LCI and get new one's sent to you. I understand some people got some in other languages that would not convert.

MODEL CLUB IN 4-C4 IS ANNOUNCED!

HIGHLANDS LIONS HAS COMMITTED TO BE A MODEL CLUB FOR CAMPAIGN SIGHTFIRST II IN DISTRICT 4-C4!

As many of you know, our District Coordinator, Lion Jocelyn M. Mina, PDG, announced their organizational meeting and introduced her Group Coordinators at the February Cabinet Meeting.



Large events were planned and the first one is the

South American Cruise coordinated by Lions Billy and Flor Camota of Highland Lions, who are Group Coordinators for Lion Jocelyn, and very active in the Highland Lions Club. Between them, they have been responsible for most of the new members (over 20) in the club since December) Lions Billy and Flor are also Travel Agents and they have put together a South American Cruise. You've seen the flyer that I emailed out to you all. Already over \$4,000 has been turned from the reservations for that cruise. MJF's have been pledged.

After reviewing the requirements for a Model Club for 2006, Highlands voted to make this commitment. Being a club that is ethnic

oriented from the Philippines, they have been very involved in medical missions since their beginning under their former leader, Dr. Gaudy Eballo-Reyes. Many of the members of Highland Lions, beside helping to raise the funds, have gone on the medical mission to remote areas of the Philippines, they have personally seen the dire need of that Campaign SightFirst II can fill with various medical help but especially with treatment for eye problems, surgeries and glasses.

There may be times where special cases will still have to be flown to Lions Eye Foundation Hospitals around the world, and there will be money to pay for that as well.

As Lion Flor said in the Training Session, conducted by Lion Ray Rosenthal, IPDG of 4c4, who is also Sector Coordinator for 5 Northern California Districts, "This touches your heart, when you see these children and grandparents that cannot see and know that you can do something to change that. The people in my club, we are a people who are ruled by knowledge of this great need and



the knowledge that we can make a difference. We have been very blessed in our lives. I know this in my

heart, and we must do this for



Lions Billy and Flor Camota

those who have not been so lucky and need us to help them. To me, this is what Lionism is all about."

Congratulations and THANK YOU **Highland Lions Club** for seeing the "**Heart**" of the matter.

Everything can and will work together and in our fulfilling our motto of "We Serve" we are able to help the community of the world, one world, one community, all a part Lionism, to capture the vision of our hearts that all might have vision in their eyes. <>

Message from PID JOE PRESTON ON NEXT STEP IN CSF II

From: pidjpreston@aol.com
 [mailto:pidjpreston@aol.com]
Sent: Wednesday, April 12, 2006 4:12 PM
To: bucky416lion@aol.com;
 drbob@wmonline.com; Lion-
 tomTfc@aol.com;
 dlang@mckennalong.com;
 rosieinc@comcast.net
Subject:

Worldwide Reporting Day

Good Afternoon Bucky, Bob,
 Tom, Dudley and Ray,

Congratulations on your recent training sessions. The feedback has been very positive. The next step of the campaign is for the Group Coordinators to visit their clubs to determine:

A. It they plan their major club campaign in 2006/2007 or 2007/2008?

B. To help the clubs determine their club campaign goal.

Worldwide Reporting Day is June 14, 2006. This is our first test to see how well the reporting process goes. The Group Coordinators are to report the above information to the District Coordinators, who report it to you, you then report it to me and I report it to international. Chairperson T. S. Lee plans to

announce the results at the International Convention in Boston, and then to the media.

The overall campaign is ahead of target. The Model Clubs are really coming through better than projected.

Thanks for all you are doing.

Joe Preston, International Director



"This is our first test to see how well the reporting process goes"

LIONS INTERNATIONAL CODE OF ETHICS

SHOW my faith in the worthiness of my vocation by industrious application to the end that I may merit a reputation for quality of service.

TO SEEK success and to demand all fair remuneration or profit as my just due, but to accept no profit or success at the price of my own self respect lost because of unfair advantage taken or because of questionable acts on my part.

TO REMEMBER that in building up my business it is not necessary to tear down another's; to be loyal to my clients or customers and true to myself.

WHENEVER a doubt arises as to the right or ethics of my position or action towards my fellow man, to resolve such doubt against myself.

TO HOLD friendship as an end and not as a means. To hold that true friendship exists not on account of the service performed by one another, but that true friendship demands nothing but accepts service in the spirit in which it is given.

ALWAYS bear in mind my obligations as a citizen to my nation, my state and my community, and to give to them my unswerving loyalty in word, act and deed. To give them freely of my time, labor and means.

TO AID my fellow men by giving my sympathy to those in distress, my aid to the weak, and my substance to the needy.

TO BE CAREFUL with my criticism and liberal with my praise, to build up and not to destroy.

-CONTINUED ON PAGE 12



The Lion's Challenge
—Campaign SightFirst II News
in Sector I9-A (4C1 through 4C-5)

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Our motto: We Serve

Campaign Sight First II will raise over \$200 Million by the end of 2008/ This will continue and expand the work of SightFirst I. In 5 years , Lions will have stamped out River Blindness in Central and South America. By 2020, Lions will have it under control in Africa. Over 34 Million people will be treated and saved from blindness, glaucoma, trachoma, diabetic retinopathy, and many other problems that would endanger or end their sight. This will be done free to them, including the eyeglasses, because of the work we are doing now. Helen Keller made us the Knights of the Blind to help end the darkness. As Lions we face a GREAT CHALLENGE to open the world's eyes. We will succeed as we did in SightFirst I and exceed our goals because Lions are COMMITTED!



LIONS CLUBS INTERNATIONAL OBJECTS

TO CREATE and foster a spirit of understanding among the people of the world.

TO PROMOTE the principles of good government and good citizenship.

TO TAKE an active interest in the civic, cultural, social and moral welfare of the community.

TO UNITE the choice in the bonds of friendship, good fellowship and mutual understanding.

TO PROVIDE a forum for the open discussion of all matters of public interest; provided, however, that partisan politics and sectarian religion shall not be debated by club members.

TO ENCOURAGE service-minded people to serve their community without personal financial reward, and to encourage efficiency and promote high ethical standards in commerce, industry, professions, public works and private endeavors.

LIONS CLUB MOTTO: WE SERVE

There are currently 1.4 million volunteers in over 193 countries and geographical areas of the world that are Lions. To find out more about Lions Club in your area go to www.lionsclubs.org