



Lions Clubs International

PEACE POSTER CONTEST/ EXHIBITIONS

"Kindness Matters" (2018-19)



Presented By
Silicon Valley Cyber Lions Club & Clubs of MD4-C4 & D381

Peace Poster Contest Background

- * Peace Poster Contest has been around for over 31 years with LCI.
- * PPC is a program designed by LCI for Lions Clubs to promote world peace.
- * Promoting Peace is part of LCI's Mission Statement.
- * Annually, there are around 4-600,000 students, 11,12, & 13 yrs. old around the world participating.
- * While statistics may not be available, U.S. participation is way behind.
- * Theme for this past year is "Kindness Matters".

Purpose of Peace Poster Exhibition

- * To execute and support one of the event encouraged by LCI Peace Program.
- * To promote participation of our local students through their teachers and most importantly parents.
- * To provide an opportunity for our students, teacher and parents to observe, study and learn from a large number of winners from around the World.
- * To publicize the PPC program and our Lions Clubs and their contribution to promote Peace.

Strategy

- * Proposal is to organized exhibits with interested Host Clubs or individual Lions within our District and with Districts throughout the Bay Area and beyond. Names of involved with PP Contest or PP Exhibits will be recognized on PP Flier and communications.
- * Currently, there are 3 sets of 8 posters from District 4-C4, (or posters of other participating Districts), 3 sets of 23 Worldwide Merit Award Posters, 3 sets of LCI's Grand Prize Awards for the past 31 years, plus 100 top winners out of 54,000 entries from Guangdong.
- * If possible all posters will be printed, coated, mounted on foam core board with metal grommets on 4 corners, in China.
- * Any Clubs participating in the PP Contest can pay the cost to have any or all of their entry posters printed for Exhibits. Estimated price is \$15 each. This will motivate students, parents and schools to participate in the PP Contest. These will be given back to the Clubs or the participants at the end of the Exhibit cycle.
- * Any Host Clubs organizing the PP Exhibit have a choice to add a removable label with the name of their Club to each poster on display at 75 cents each. This will promote name of the Host Club and for its support for Peace.
- * May allow purchasing of any winning posters and proceeds to fund and support this project. (Need LCI approval & cost analysis.)

Venue

- * Prefer to be free of charge unless cost is sponsored by Host Club
- * Venue can be and not limited to: airports, museum, galleries, universities, high schools, halls, exhibit area, companies, Fairs, government buildings, indoor or outdoor, etc.

Duration

- * This is flexible and open as it depends on many factors. Can be for a couple of days, weekend, or longer.
- * As long as there are interest, this exhibit program can continue year round and year after year.
- * Volunteer Silicon Valley Cyber Lions will commit to lead or support the Peace Poster Exhibit locally and beyond.

Funding - Poster & Publicity

- * Total estimated minimum budget to be \$3000-\$4000.
- * ~\$2000 for printing and shipping of 288 mounted posters from China.
- * Publicity - Radio Station, Internet TV, Video Clip, open.
- * Displays will be responsible by host Lions Clubs.
- * Propose Club, Lions or Company sponsorship category: Peace Poster Exhibit Legacy Sponsor - \$1000, Diamond - \$500, Platinum - \$300, Gold - \$200. Any donations are welcome.

Major Seed Money:

- * Silicon Valley Cyber Lions Club/LTG Foundation - Legacy Sponsor of \$1000; Guangdong Yueqi Lions Club - Diamond sponsor of \$600; S.F. Aeta Lions Club - Diamond Sponsor of \$500, Lion Jun Valera - Platinum Sponsor of \$300

Exhibit Committee

- * Lions Michael Chan, Calvin Yee, Benny Xiong, Lam Tse, Lucas Li, Adlai Jew,
- * Host Clubs' & Districts' Peace Poster Chairs. Be a Host Club and sponsor the project.
- * AND YOU – A Peace Lover!

