Another Great Year
In the San Mateo Lions Club 14 years of service we have supported both Lions charities as well as San Mateo community charities.

The Lions charities include Flag Day, Kases for Kids, Lions In Sight, Lions Veterans Charities, Lions Float Inc., City of Hope, Lions Eye Foundation of CA/NV, Lions of Life, Lions Project for Canine Companions, Lions Student Speakers and the Lions Youth Exchange.

Locally, we have served the Boys & Girls Club, Rebuilding Together, Rose Home, Samaritan House, Shelter Network, Our Common Ground, SM County Foster Children’s Program, SM National’s Little League, Second Harvest Food Bank & Our Vets.

We shall continue our tremendous record of service this year.
Lions Clubs Code of Ethics

◦ **To Show** my faith in the worthiness of my vocation by industrious application to the end that I may merit a reputation for quality of service.

◦ **To Seek** success and to demand all fair remuneration or profit as my just due, but to accept no profit or success at the price of my own self-respect lost because of unfair advantage taken or because of questionable acts on my part.

◦ **To Remember** that in building up my business it is not necessary to tear down another’s; to be loyal to my clients or customers and true to myself.

◦ **Whenever** a doubt arises as to the right or ethics of my position or action towards others, to resolve such doubt against myself.

◦ **To Hold** friendship as an end and not a means. To hold that true friendship exists not on account of the service performed by one to another, but that true friendship demands nothing but accepts service in the spirit in which it is given.

◦ **Always** to bear in mind my obligations as a citizen to my nation, my state, and my community, and to give them my unswerving loyalty in word, act, and deed. To give them freely of my time, labor and means.

◦ **To Aid** others by giving my sympathy to those in distress, my aid to the weak, and my substance to the needy.

◦ **To Be Careful** with my criticism and liberal with my praise; to build up and not destroy.
Making Memories

When “We Serve” together, we build our club strength, our feeling of family and our sense of purpose.

“We Serve” the community, but we also serve to strengthen the ties that bind us together as Lions and as family.

Silicon Valley Cyber Lions Installation Watched Online

This year, Silicon Valley Cyber Club offered an online viewing of their installation at the Imperial Garden Restaurant in San Francisco on July 6. I was invited to watch the show online and enjoyed the convenience of doing so from my office at home. I had been concerned that I would not fit the venue or the parking, so I didn’t RSVP to attend the event in person. Being able to watch the entire program at home on the internet was quite the treat. I could see the dancing, the officers being installed, the singing, and see who was there. I could see that Lions Pat, PDG Esther, Martha, Jun Valera, and Venetia being inducted as Associates. I could hear & see Lydia’s induction speech of the new members & PDG Mario installing the officers. I even got to watch PDG Ken and Amy dancing on the dance floor. Finally, I could dance with the Lions without feeling self conscious. Haha. At times the sound was difficult to comprehend, like during the dinner hour, but you got to hear enough clearly that you didn’t feel like you needed to attend in person. It was like you were there, but you weren’t. You were at home. I’d love to see more clubs do an online viewing of their installation.
Marketing Communications Chair

At our July club meeting, to fill the new LCI club officer role for club marketing, our club membership decided to name Lion Sabrina as our Marketing Communications Chair and split the duties of Facebook, Newsletter Editor and Webmaster to honor our club election of Lion John as Newsletter Editor and Webmaster but to allow Lion Sabrina to manage our Facebook pages. As our club photographer, Lion Sabrina is an ideal member to manage our social media presence. She’ll update our Facebook page to show current content. Per the LCI guide on this new role, the role focuses on social media and promotion of the club to the outside community.

District Governor & VDGs

Lions Donate to USO
By: PDG Lion Roger Chinn, Lions Veterans Charities, Inc.

This past week, the local Lions donated a half carload of supplies to the USO at San Francisco International Airport. The supplies include all the cream and sugar needed for 2 to 3 months of the need for a comforting cup of coffee for our servicemen and women while waiting for a flight home or to their next assignment, here or overseas, or their friends and families seeing them off or waiting for their arrival at SFO. Attached is a photo of supplies being unloaded by USO’s Mark Adams and his report of their recent activities:

Thank you so much for all your help with this and please find the report of recent USO happenings below.

USO Bay Area is headed full speed into the busy summer months full of troop movements, training exercises and family travel. With the increased foot traffic we have the opportunity to serve more and more members of each branch of the Armed Forces. To date, the USO at SFO has had over 16,000 in foot traffic and is on track to have another great year of USO operations. We have also recently received a USO Mobile Unit which will allow us to continue to expand our outreach all over Northern California. The Mobile Unit is a USO on wheels that we can take to duty stations throughout the area and set up temporary operations where there would otherwise be none. With this, we look forward to serving troops all across Northern California in the coming months.

USO Bay Area is also celebrating the official Ribbon Cutting for the new USO center at the Sacramento Military Entrance Processing Station or MEPS. With this new center, we will be able to serve troops who are just beginning their time in the service and, hopefully, establish a relationship that will last throughout their military careers. The USO continues to be made possibly by the efforts of our incredible volunteers and the generous donations of the community.

Again, thank you so much for your support of USO Bay Area and for dropping off your donation yesterday. Please let me know if there is any more information needed.

Mark Adams, USO SFO Airport

Photo of & by: Mark Adams, USO SFO Airport

Click Emails for live links

Click Flyer for full size flyer
Humor...

Q. There are three apples on a table and you take away two of them. How many apples do you have now?

A. Two, of course!

Source: https://www.rd.com/joke/apples-2-apples/

Editor’s Corner...

Finishing off 5 years service to the District on a member of the Peninsula Council of Lions Clubs Board, and completing a 5th year as a District Bulletin Editor for the District, I am looking forward to once again serving our club as our newsletter editor. It is my favorite form of service. I have done bulletins for the Elks, Toastmasters & Lions. Thank You to our club membership for your support of the PCL for the 3 years we hosted a general meeting when I was 1st VP thru IPP.

Inside this issue, where you see blue or white underlined words, these are live links in the PDF version to the resource. In the PDF, click on the link to get access to the resource. Special Thanks to Lion Elaine for the template and contributing content. We will compete in both District & LCI Contests.

Lion John Gill,
Newsletter Editor
E: lionjohngill@gmail.com

LCIF Update...

By: LCIF Chairman, PDG Dr. Naresh Aggarwal

When Lions from Japan were returning home from the LCI convention, they were met with 14 inches of rain in two hours in the southwestern part of the country, resulting in loss of life, devastating flooding, and millions of people evacuated. Lions Club International Foundation (LCIF) donated $300,000 in disaster funding to assist local Lions in their quick response to the disaster. The generous support of Lions allows LCIF to provide disaster relief at a moment’s notice. Please support LCIF by donating to our newest and most ambitious fundraising initiative, Campaign 100: Empowering Service. Goal is to raise US$300 million to bolster our service impact and fund the needs of an ever-changing world. Click link above to donate.

Lion John Gill,
Club LCIF Coordinator

Donate to LCIF

Third Time’s a Charm?

Lion John is doing the Short Tail Ambassador Contest for a 3rd year. Hopefully this time he can finish the contest. Need to visit 12 of the 18 clubs in our Region. He started with Foster City Lions Club on June 26. Only 11 more to visit by March 31, 2019.
Lions Clubs International Purpose

- **To Organize**, charter and supervise service clubs to be known as Lions clubs.
- **To Coordinate** the activities and standardize the administration of Lions clubs.
- **To Create** and foster a spirit of understanding among the peoples of the world.
- **To Promote** the principles of good government and good citizenship.
- **To Take** an active interest in the civic, cultural, social and moral welfare of the community.
- **To Unite** the clubs in the bonds of friendship, good fellowship and mutual understanding.
- **To Provide** a forum for the open discussion of all matters of public interest; provided, however, that partisan politics and sectarian religion shall not be debated by club members.
- **To Encourage** service-minded people to serve their community without personal financial reward, and to encourage efficiency and promote high ethical standards in commerce, industry, professions, public works and private endeavors.

Speak & Be Heard

*By: Lion Elaine Borland*

Lion Pat Gill talked about the positive benefit of visiting other clubs. Early on in the club’s history we had a program for visitation. Some year’s we would visit many clubs. It seems like we could manage a group club visitation to another club quarterly.

Lion Pat, would you kindly consider assuming this responsibility for the club? You would have to get sign-ups, contact the other club, securing a visitation form and perhaps email a reminder to those going to visit.

*The PCL meeting is an ideal place for our club to show numbers in presence. The meetings are typically 4th Monday evening 8 times a year. Venues are hosted by clubs. Lots of club leaders at one meeting. Fun and social programs. Club & District announcements, dinner, & raffle. Good time for Lions in attendance.*