

# **LIONS DISTRICT 4-C4**





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Fostering A More Involved Lion in You

## We Serve—San Francisco to Palo Alto 1st Quarter 2021-22



DISTRICT GOVERNOR MESSAGE Lion Augusto "Jun" Valera, Jr., MD LY 2021-2022 started with great optimism and enthusiasm since Covid-19 cases

SF

are trending down, vaccinations are in full gear, and businesses are starting to reopen.

Our Lions Clubs started meeting in person and service activities are slowly going back to near normal. Our District 4-C4 leadership are excited with full energy and positive vibes with district goals ready to take off anytime!

Our district started off with 54 Lions Clubs with 1,536 members on July 1, 2021. The GLTs of both LYs 2020-2021 and 2021-2022 put their expertise together for multiple Zoom training sessions, such as the Guiding Lions Training/ Certification, New Officers Training, and Region/Zone Chairs Training.

The District Governor's Team were involved in the appointments on key committees, especially those involving multi-year terms. This will provide a smooth transition and guarantee continuity of district programs. Special committees such as Innovations and New Program Development, Leo/LeoLions/Young Lions Task Force, Compliance, and Youth Protection Policies are just a few examples of the committees that were created or empha-

sized to make our district relevant and Lion Lori, together with ID Ken and the significant to our changing times. Valera Family Unit and whole entourage

Our District Installation was a great success! Lions Clubs International First Vice-President Brian Sheehan and Lion Lori Sheehan were very impressed by the hospitality and fellowship they experienced with our Lions and Leos. The Valera Family Unit, the District Governor's Team, the organizing committees, cabinet officers, and International Director Ken Ibarra and Lion Amy, and others gave them a warm welcome at the San Francisco Airport complete with welcome banners and limousine ride to the hotel. A Luncheon at the Marriott Hotel gave the organizing committee and cabinet officers tional guests. After a much needed rest, they had a private dinner at the All Spice Restaurant in San Mateo. On Saturday morning, our group went to the Millbrae Machines Car, Truck, and Motorcycle Show, a signature event of the Millbrae Lions Clubs where 325 classic vehicles were displayed along Broadway Street. Everybody had a great time, especially LCI 1VP Brian, who is a classic car enthusiast. We even had a quick stop at Fiddlers Green and met its Irish restaurant owner, who was gifted a stuffed penguin from 1VP Brian Sheehan himself. We then proceeded to the San Francisco-Marin Food Bank to witness our Lions and Leos in action, packing groceries to be distributed to seniors and PWD's in San Francisco. This collaborative district event had representatives from six Lions Clubs and one Leo Club. LCI FVP Brian Sheehan and

Lion Lori, together with ID Ken and the Valera Family Unit and whole entourage also participated in the service activity. In the evening we had our District Installation. We had almost 300 attendees, including dignitaries from other districts. Everybody enjoyed the interactive installation as well as the inspirational speech by LCI FVP Brian Sheehan. The District Installation Souvenir Program was carefully designed and excellent. We had numerous Souvenir Program Advertisements, which means more funds going to the district. The next morning we had a successful town hall breakfast meeting with Lions and Leos, topped with excellent food!

organizing committee and cabinet officers

Our first District Cabinet meeting was a chance to personally meet our international guests. After a much needed rest, done before noon. Everybody enjoyed the they had a private dinner at the All Spice socialization and game portion of the Restaurant in San Mateo. On Saturday event, especially the auction and human morning, our group went to the Millbrae bingo. The food, of course, was excellent Machines Car, Truck, and Motorcycle as well. The meeting was adjourned before Show, a signature event of the Millbrae one in the afternoon; it was a record in our Lions Clubs where 325 classic vehicles district's cabinet meeting history.

Nine weeks after July 1, 2021, our district now has 56 Lions Clubs and 1707 members. We have net positive of 171 in membership growth and we are now the second largest district in MD4 (California). We also formed two new specialty clubs. The Silicon Valley Global Innovation Lions Club is a cyber, specialty, and corporate Lions Club which is organized by Specialty Club Coordinator Lion Cindy Zheng, who is also our district GMT/Retention and Re-

(Continued on page 2)







(Continued from page 1)



building Chair. It is sponsored by the San Mateo Metropolitan Lions Club and its Charter President is Dr. Cindy Cui. They have 94 charter members and are now the largest club in our district. The second new club is the San Francisco Healthcare Providers Cyber Lions Club organized by Lion Rodger Cayabyab and Lion Yollie Cayabyab, who is also our GMT/New Club Development Chair. The sponsoring club is the San Francisco Host Lions Club. So Far they have 21 charter members.

We also have a club branch, the San Francisco Veterans Healthcare Providers Club Branch of San Francisco Fil-Am Lions Club, composed of 12 RN's and healthcare providers working at SF VA

Medical Center. The club branch president is Wally Jallorina. We also have another new club in the pipeline pending completion of application. Our district is growing and so is our service potential to our communities. As long as our Lions are involved, our retention will be high and our drops will be low. Our district is LIONS TEAM FAMILY- Loving Individuals Offering Needed Services .....

Because we believe Together Everyone Achieves More ... because we are Fostering A More Involved Lion in You!.

Lion Augusto "Jun" Valera, Jr., MD

**District Governor** 



1st Vice District
Governor Message
Lion John Hui

Dear Fellow Lions of District 4-C4!

Congratulation to those who attended the USA/Canada Leadership Forum in Des Moines, Iowa. Your commitment to personal growth will ensure a brighter future for our district. Although leadership succession is essential to any organization, other districts have recycled leaders because they failed to identify and groom new movers and shakers. Please let me know if you have a desire to become more involved in a

iled to

1st Vice District Governor

leadership role.

As you may already know, the Ride with Pride CA Lions license plate campaign has started. Imagine Lions from all over California raising awareness just by driving! We need 7,500 interested registrations before we can go to the State Legislature for approval. We also have to select a State Agency to benefit from the program. "CA Volunteers" has been chosen as the agency. They also administer the AmeriCoprs programs in CA with over 80 programs providing critical services. Show your interest in the CA Lions License Plate today! <a href="https://bit.ly/2QYi4Ph">https://bit.ly/2QYi4Ph</a>

A reminder to all club presidents, you must acknowledge the Youth Protection Policy for your club and get the certification. This is essential if your club has projects involving Leos or any youth under 18 years of age. Contact me for more information and how to get certified.

Lastly, "Lions Day in the Park" is in the planning stages. This public event will raise awareness about Lionism. There will be

music, entertainment, fun activities for children, and information tables on how Lions serve in their community. This is an excellent opportunity to recruit new members. I look forward to a great year under the leadership of District Governor Dr. Jun Valera and his cabinet.

Yours in Lionism,

Lion John Hui











2nd Vice District
Governor Message
Lion Kevin Guess

Greetings, fellow
Lions of District 4
-C4.
I am honored to
be part of our
District's Servant/
Leadership Team.
Our Cabinet
officers are
working hard to
continue provid-

ing support as needed or requested by your Clubs, your way. My focus for this first quarter has been to listen and learn as I acclimate to this new position as your 2<sup>nd</sup> VDG. I am happy to report a very successful training at 2<sup>nd</sup> VDG school during our 1<sup>st</sup> Council of Governors meeting this past August in Irvine. I am also excited to share information and new ideas gathered from the many Lion presenters and Leaders at this years' USA/Canada Leadership Forum held in my hometown of Des Moines, Iowa.

I am also pleased to report as chair of the following committees:

Rose Parade Float: Our own ID Ken Ibarra is partnering with me as our District Rose Parade Float representatives. He has buttons, Club banner patches and information available. Are you wondering how you can support our Lions Rose Parade Float? Or maybe you would like to help decorate our float then stay for the parade?

Then check out the information below.

One way to support the float is to buy a "Ride of Your Life" ticket for \$20 to win a ride on the float, 2 nights hotel stay in the Double Tree by Hilton, 1 Grandstand seat for a family member, 2 tickets to the Lions International President's Reception, and a tour of the float barn so you can see the floats up close. Just contact PDG Bob Susaeta, <a href="mailto:susaeta@sbcglobal.et">susaeta@sbcglobal.et</a>, 714-606-9963.

**Leo, Leo-Lion, Young Lion Task Force:** Set up by DG Dr. Jun, I am very excited to

Greetings, fellow be Advisor of this committee. Co-chairs



are: Lion
Angela Li
and Leo-Lion
Elise Kratzer.
Members are
Leo-Lion
Dina Zheng,
Leo-lion August Valera,
Leo-Lion
Tessalou
Valera,
& Description



Lion Paul Caoili. The Task Force Committee is committed to nurturing the future leaders of our district by designing and implementing a new

Leadership Program tailored to the younger demographic. The plan includes working closely with the GLT to prepare training materials to directly impact the goal to promote, prepare and encourage Leos, Leo-Lions and young Lions to take on leadership positions. The group will motivate Leos to become Leo-Lions and mentor Leo-Lions. These dynamic young servant leaders look forward to making a positive impact in creating and fostering even more young leaders in our District, which also reflects the mission of the LCI Leo-Lion Task Force.

**Veterans:** Please join me and Lions Veterans Charities, Inc. at these upcoming events. Our annual coat, jacket, socks and clothing collection at our 2<sup>nd</sup> Cabinet meeting November 13<sup>th</sup> 2021. One Warm Coat is our Districts' annual clothing drive which benefits Veterans at the San Francisco 3<sup>rd</sup> St. Clinic. Please remember to bring warm clothing, socks, sweaters, etc. and support our Veterans who are struggling.

November 20, 2021 - Bikes 4 Vets giveaway: Place: ATWater Tavern in SF. Committee Chair Helen Wong heads bike repair/prep gatherings with SF SOMA Rotary, SF Veterans, & SF Unified Lions. We plan to giveaway 100 to 150 bikes, bags, locks, and helmets this year. LVC has a new logo and a fundraising flyer. Please consider becoming a Sponsor. Flyer to post on the weekly thread and share with all Lions clubs. The new logo will be available on merchandise: coming soon. The Board is currently ironing out ways for Clubs and individual Lions to be more involved with Lions Veterans Charities. Please be on the lookout for information.

#### **Volunteer Opportunities:**

Opportunities abound for community service through individual undertakings and joint projects. Please consider getting involved in any way that can benefit your Clubs and our communities. Many Clubs are eager and available to share ideas and participate in these endeavors. I encourage you to be safe as we serve, and remain committed to support you so please don't hesitate to contact me for support.

Leadership through service will continue promote goodwill, support, and meet the needs of our communities, as well as retain and increase our membership.

#### **Lion Kevin Guess**

#### **Second Vice District Governor**









#### **District & Lions Leaders**

#### Club Presidents...

Bay Area Global Outreach \* Uni Pacay Buckley \* Bay Area Special Olympics \* Maryah Tucker \* Brisbane \* David Hoene II \* Burlingame \* Bernice "Bunny" Macchia \* Daly City Host \* Brian Dossey \* Foster City \* David Milchner \* Foster City Bair Island Cyber \* Melite Wood \* Half Moon Bay \* Jim Benson \* Menlo Park Live Oak \* Tina Morris \* Millbrae \* Gary Pellagrini \* Pacifica \* Sherry Hansel \* Peninsula Special Interest \* Elmer Madrid \* Peninsula la Veterans \* Tamera Guess \* Redwood City Downtown \* Robert Cassetta \* Redwood City Sunrise \* William Jackson, Jr. \* Redwood Shores \* Jose Aurellano \* San Bruno \* Gregory Pierce \* San Carlos \* Cori Carpenter \* SF Aeta \* Marian Castillo \* SF Bay Area \* Randy Chang \* SF Bay Area New Century \* Gina Tse \* SF Bayview Hunters Point \* Jessie Peoples \* SF Buddha \* Erikka Lama \* SF Chinatown \* Jack Kwok Fai Mak \* SF Circle \* Billardo Morete \* SF Cosmopolitan \* Gary Mingle \* SF Dynamic \* Fevelyn "Ching" Evaristo \* SF Fil-Am \* Lorna Feria \* SF Financial Rescue Lions Club \* Francis Glenn Alvarado\* SF Geneva Excelsior \* Robert Lawhon \* SF Global Business \* May Zhang\* SF Healthcare Providers Cyber \* Katrine Lisette Cayabyab \* SF Highlands \* Rev Lucito Tomada\* SF Hispanic \* Ninette & Max Mendoza \* SF Host \* Rev Leonard Oakes \* SF Keystone\* Lily Sun\_\* SF Korean American \* James Kim \* SF Latinos Unidos \* Ruffino Ramos \* SF Marina North Beach \* Leland Lee \* SF Merced Heights \* Lydia Taylor-Bellinger\_PDG \* SF Nikkei \* Bill Stipinovich \* SF Nueva Vizcaya \* Carlo Paolo Padilla \* SF Ocean-Ingleside \* Connie Bridgewater \* SF Park Presidio Sunset \* Piotr Hutrya \* SF Premier \* Victoria Aguilar Palomar \* SF Special Choir \* Seungku Kang \* SF Unified \* Carol Fung \* SF Veterans \* Warren Stanley Adamson \* San Mateo \* Henry Young\_\* San Mateo County First Responders \* James Pappas \* San Mateo Metropolitan \* Phillip Guan \* Silicon Valley \* Vincent Ma \* Silicon Valley Cyber \* Benny Weibin Xiong \* Silicon Valley Global Innovation \* Zendgi "Cindy" Cui \* SSF Golden Gate \* Felicidad "Feli" Mele\* SSF Host \* Luis Alvarenga



District Governor, VDGs, and International Director, Lion Ken Ibarra

#### **Lions Clubs International Leadership**



**Douglas Alexander** International President



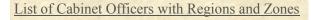
Brian E Sheehan First Vice President



Dr. Patti Hill Second Vice President



Fabricio Oliveira Third Vice President









Editor's Note: Photo of district cabinet not available at time of newsletter publication

#### Past District Governors...

Larry Wong \* 1988-1989 \* Kenneth Newman \* 1997-1998 \* Mel Phillips \* 1998-1999 \* Michelle Jester \* 2002-2003 \* Joycelyn Mina \* 2003-2004 \* Ray Rosenthal \* 2004-2005 \* Eugene Chan \* 2005-2006 \* Maxine Frazier \* 2007-2008 \* Emil Kantola\* 2008-2009 / Council Chair 2009-2010 \* Ken Ibarra \* 2009-2010 \* Mike Simonini \* 2010-2011

Esther Lee \* 2011-2012 \* Robert Wilson \* 2012-2013 \* Stephen Picchi \* 2013-2014 \* Jack Van Etten\_\* 2014-2015 \* Macy Mak Chan \* 2015-2016 \* Rod Mercardo \* 2016-2017 \* Mario Benavente \* 2017-2018 \* Lydia Bellinger-Taylor \* 2018-2019 \* Helen Casaclang \* 2019-2020 \* Fanny Chu \* 2020-2021 Bold—Pictured













#### **Humor / Trivia**

If you have humorous stories or trivia to share, please send your content to lionjohngill@gmail.com for our next issue.



### Vegan Jokes

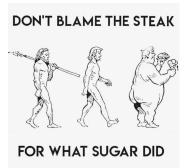
Studies have shown that following a vegetarian or pescatarian diet can reduce likelihood of catching Covid and severe forms of the disease. Here are few vegan jokes:

I was at a restaurant the other day and overheard this conversation.

Customer: "I don't eat honey, eggs, cheese, dairy or any meat products. What can I get?"

Waiter: "You can get the hell out of here"







My mouth always waters when I am cooking tasty steaks and sausages on my BBQ. I guess that this is what vegans experience when they mow their lawn.

Source: www.keeplaughingforever.com

#### **Lions University Program**







#### 2021-2022 Cabinet Meeting Schedule

- \* 1st Cabinet Meeting—**8.28.2021** Parkside Middle School, San Bruno.
- \* 2nd Cabinet Meeting—11.13.2021—TBA
- \* 3rd Cabinet Meeting—2.19.22—TBA
- \* District Convention-5.19-22.22-TBA

Club & District Photos provided by Facebook Club and Lions Photographers and District photographers. Thank You Lions PDG Macy Mak Chan, ID Ken, PDG Mario, Erik Winkler, Michael Chan, 2VDG Christy Kroell, Frank Jang, Yvonne Kantola, CL Fung, Lanie Ramos, & Paul Larson. Photo galleries for more pics available at www.lions4c4.org

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#### **LCIF Update**



As our world unites to address the COVID-19 pandemic, Lions Clubs International Foundation is responding to the immense challenges facing humankind. Through millions of dollars in grant funding, LCIF has supported Lions relief efforts globally. Help LCIF

continue its commitment to restoring wellbeing to our communities as you have been for the past year. Nearly \$500,000 in Covid grants have been awarded to Constitutional

Area 1, the United States in just the last year. That translates to a lot of service projects and many people served. The Foundation empowers even the smallest club to make a difference.

What can we do to help? Visit the website and read some of the stories. I promise you will be inspired. You will be motivated to find your own project, and hopefully you will be motivated to donate.

Our District achieved 100% participation last year, thanks to your generosity. We can and should do this every single year.

LCIF Club Coordinators, it starts with you! You have made the commitment to hold this position (THANK YOU!) now lead be example and be one of the first in your club to donate. Let your club know by having a 60 second LCIF "moment" at each board or club meeting.



Information will be forthcoming for an LCIF fundraiser Western Barn Dance which was

scheduled for Oct 16 but has been postponed to January to coincide with Melvin Jones

Birthday. HOPE TO SEE YOU THERE!

Please donate today. www.lionsclubs.org/donate

Lion Amy Fink

LCIF District Coordinator





Melvin Jones Fellowships awarded at club installations and Cabinet Meeting. Above Silicon Valley Cyber and San Mateo Metro Lions Clubs. Left, SF Coordinating Council of Lions Clubs President, Lion August Valera III.



#### **California Lions Foundation News**



Congratulations to the San Bruno Lions Club which has been awarded a **Back-to-School** grant for their backpack/supplies program for needy children!

It's not too late to apply! As of this writing, \$1,500 is still available for use in District 4-C4 (Maximum: \$1,000/club). As a reminder, this is a **non-matching grant!** Your club simply needs to apply for a project benefitting schools and students in your California community.

Since January, 2020, the following clubs have received CLF grants:

San Francisco Host	\$3,813.94	Kid's Sight Vision	1/20/2020	matching
Silicon Valley Cyber	\$5,000.00	Coronavirus PPE	6/3/2020	matching
San Bruno	\$5,000.00	School supplies	11/10/2020	matching
Peninsula Special Int.	\$2,500.00	Covid testing kits	11/27/2020	disaster
Peninsula Special Int.	\$1,000.00	Feed the Hungry	1/7/2021	non-matching
Peninsula Veterans	\$1,000.00	Feed the Hungry	2/7/2021	non-matching
San Bruno	\$1,000.00	Back-to-School	9/19/2021	non-matching

Matching grants are available from \$500-\$5,000 (2 open grants per district at any one time.). This is especially valuable for smaller clubs and smaller projects. Your club could be the next to receive a grant!

The application process is relatively simple and, once funded, we ask only receipts demonstrating proper use of the funds, a few photos of CLF dollars at work and maybe just a little bit of recognition for the foundation.

**Thank you** to Lions Ken Ibarra, Margaret Carney, Clayton Jolley, Mario Benavente, Corey Carpenter, Michael Kelly and Peter Lam for their recent donations to benefit **wildfire victims**. Our state continues to suffer from devastating fires and your donations can provide relief to the victims.

Space prevents me from thanking everyone who has donated to CLF but I will recognize everyone in the next newsletter. If you're curious now, though, the complete list of donors is on our website: <a href="https://www.calionsfoundation.org">www.calionsfoundation.org</a>.

Please consider making a club or individual donation to CLF!

Feel free to contact me if you would like information or to present a short program at your club meeting: PDG Mario Benavente, mxbdds@aol.com, (Cell) 650-892-2202



San Carlos Lions awards Lion Paul Cademartori a California Lions Foundation Kay Fukushima Fellowship









#### District 4-C4 2021-2022 Club Contests By: Lion Denise Kelly



Thank you to the clubs that have been reporting your activities on MyLion!

Our Contest Year began April 1, 2021 and ends on March 31, 2022. Through July, we have been able to include 20 clubs' service activities based on MyLion reporting.

District Governor Dr. Jun Valera will soon be announcing "WWW123 Service Reporting" as an easy way for your reporting. We are looking forward to your participation.

Club Secretaries, please remember to send an email to contest@lions4c4.org when you have fellow Lions visit your club meetings and events.

Contest Rules can be found on The Thread and at www.lions4c4.org

Lion Denise Kelly 2021-2022 District 4-C4 Club Contests Commissioner 650-218-9960

> Joint Council Installation—Foster City Bair Island Cyber Lion Jimmy Ness provided music DJ. 2020-21 PCL President Martha Sandy was given her President's Plaque. Outgoing council presidents exchange pins and get relieved of service. SFCCL President August Valera III makes sure his bell doesn't get stolen with a couple San Bruno Lions approaching it.

#### Joint Council Installation By: Lion John Gill

This year's Councils decided to have a Joint Council installation for the first time in their history. Nearly 120 Lions and guests attended the event to celebrate the incoming leadership of Lion Presidents August Valera III for SF Coordinating Council of Lions Clubs and Venetia Young for Peninsula Council of Lions Clubs. ID Ken gave a inspiration speech along with a contest for the councils to recruit the most clubs attending their functions. The councils did a compromise on their dress code for installations by featuring white dinner jackets with Hawaiian shirts. PCL tends to be Hawaiian, SFCCL tends to be formal.





#### Happenings around the District... By: Lion John Gill

This year our District hosted a visitation from our LCI 1st Vice President, Brian Sheehan. He installed our Cabinet members, then spoke at a Town Hall meeting with our district. His enthusiasm and approachable personality kept the attendees engaged with the discussion.

San Bruno, BASO, and Redwood Shores had their installation in a park. Peninsula Veterans and Burlingame held their installation at Burlingame Hall. SF Premier held their installation at Fort McKinley with San Mateo County Supervisor President David Canepa declaring the day SF Premier Lions Day by proclamation. Millbrae Lions had their installation at Green Hills Country Club.

The Foster City Lions club's went tropical this year. FC Lions had flamingo dancers with a live Lion and live band playing tropical beats. FC Bair island Cyber featured polynesian dancers and drum group pounding island beats at their charter celebration. Both clubs had large indoor events, former at Crowne Plaza Hotel and latter at Foster City Rec Center. Foster City Lions also had members attending by Zoom.

Here following is a snapshot of the diverse variety of events happening in the first quarter. Photos continue on Page 10.

Collage 1: Left to Right: District Installation, LCI 1st VP Welcome & Town Hall Meeting, 1st District Cabinet Meeting:



#### Editor's Minutes...



Thank You for all our contributors this issue. This season, where possible, we'll be including a photo of the author. Thank You for the positive feedback for our last

issue. Always appreciated.

Since the Re-Opening of California on June 15, our District seems to be roaring back to normal. Lots of in person events, outdoors, indoors, masks off for majority attending, close proximity, hugging each other at times. It feels as if the pandemic is officially over. My home club, San Mateo Lions, finally got to have a



meeting at our new venue, Neal's Café in Crystal Springs Shopping Center. I have been to over 20 events in person since Re-Open.

There are still a few online events and online meetings for Lions to attend, but it's good to see how well attended our in person events have been. With more clubs, comes more choices for the Lions dollar, so clubs may not the get the same audience they have had in the past but people are coming out to in person events.

The content deadline is posted in the weekly District Thread, If you submit content later than the deadline, it may still be included in the upcoming issue but only if space and time to input the article is available. Please submit any desired content to Lion John at <a href="mailto:lionjohngill@gmail.com">lionjohngill@gmail.com</a>. Suggestions and feedback for content are welcome.

#### Lion John Gill

District Newsletter Editor \* Peninsula Council of Lions PP 2016-2017 \* San Mateo LC \* SF Premier LC & Foster City Bair Island Cyber LC Associate







#### **District and Club Photos continued...**

Collage 2: Left to Right: Burlingane, Peninsula Veterans, San Bruno, BASO, SF Premier, Silicon Valley Cyber and Millbrae Lions:



Collage 4: Left to Right: USA Canada Forum, Lions University, SF Unified Lions, Peninsula Veterans with BAGO, Silicon Valley Global Innovation, SF Global Business SF Geneva Excelsior, & San Carlos Lions:



Collage 3: L-R, Foster City Lions & Foster City Bair Island Cyber Lions:









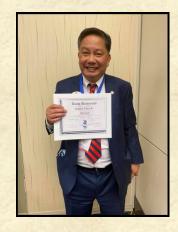




## **Our District Governor in Action...**

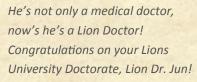




























Lions District 4-C4 Newsletter PO Box 25301 San Mateo, CA 94402 web: www.lions4c4.org

#### **Lions Code of Ethics & Objectives**

**Ethics** 

TO SHOW my faith in the worthiness of my vocation by industrious application to the end that I may merit a reputation for quality of service.

TO SEEK success and to demand all fair remuneration or profit as my just due, but TO TAKE an active interest in the civic, cultural, social and moral welfare of the to accept no profit or success at the price of my own self respect lost because of unfair advantage taken or because of questionable acts on my part.

TO REMEMBER that in building up my business it is not necessary to tear down another's; to be loyal to my clients or customer and true to myself.

WHENEVER a doubt arises as to the right or ethics of my positions or actions towards my fellow man, to resolve such doubt against myself.

TO HOLD friendship as an end and not as a means. To hold that true friendship exists not on account of the service performed by one another, but that true friendship demands nothing but accepts service in the spirit in which it is given.

ALWAYS bear in mind my obligations as a citizen to my nation, my state and my community, and to give them my unswerving loyalty in word, act and deed. To give them freely of my time, labor and means.

TO AID my fellow men by giving my sympathy to those in distress, my aid to the weak and my substance to the needy.

TO BE CAREFUL with my criticism and liberal with my praise, to build up and not to destroy.

**Objectives** 

TO CREATE and foster a spirit of understanding among the peoples of the world.

community.

TO UNITE the choice in the bonds of friendship, good fellowship and mutual understanding.

TO PROVIDE a forum for the open discussion of all matters of public interest; provided, however, that partisan politics and sectarian religion shall not be debated by club members.

TO ENCOURAGE service-minded people to serve their community without personal financial rewards, and to encourage efficiency and promote high ethical standards in commerce, industry, professions, public works and private endeavors.