

LIONS DISTRICT 4-C4





Fostering A More Involved Lion in You

We Serve—San Francisco to Palo Alto 2nd Quarter 2021-22



DISTRICT GOVERNOR MESSAGE Lion Augusto "Jun" Valera, Jr., MD

Midyear Report

SF

We trict Meeting November Tierra

assistance of PCL Pres. Venetia Young district goals and make or modify our and San Carlos LC President Cori Car- strategies in order to accomplish our dis- service reporting. We are ranked number 2 penter. It was a very successful event! trict goals. Our current district metrics as in MD4 and most improved in ranking. Thanks to the leadership of Region Chairs of December 6, 2022 is very assuring and Thank you to our GAT Service Chairs Paul Larson and Jenny Kwak-Weber as promising that we will not only attain our Jimmy Ness and Rufo Macaraeg and also host co-chairs with the support of Zone district goals but surpass it in a record to Executive Director/District Administra-Chairs Wayne Lee, Nick Marinaro, Con- setting. Here are our district metrics: Our tor and Service HotLine Chair Lion nie Bridgewater and May Seto, with lions district total members on July 1, 2021 is Denise Kelly and Executive Director/ volunteers and the Millbrae Leos 1536; our current members as of Decem- Information Tech Chair Leo Lion August volunteers. Thanks to GAT Service Chair ber 6, 2021 is 1775, a 239 net positive. Valera and to all ZCs and RCs for their Jimmy Ness as DJ for the event. Thanks We are now the second largest district in persistence and dedication. to Co-Executive Director Denise Kelly terms of membership in MD4 and the and Cabinet Secretary Ora Seyler for their number one in membership growth not guidance and to all volunteers. Thanks to only in MD4 (California) but in Area 1 all the Lions clubs that donated all the (USA) and Area 2 (Canada). Governor Guest, DG Donna Prince and MD4 and 12% of CA 1 membership her Partner in Service Brad Prince of growth. We have the highest net increase/ District 4-C5 for sharing their District's dropped ratio in MD4, meaning we have strategies in Club Service Reporting that the highest in membership growth and made their District 100% in club service lowest in drops. This also confirms that reporting, which ranked number one in our recruitment and retention strategies are MD4 in Club Service Reporting. Indeed, working. In new club development, we sharing of information and ideas among charted two specialty clubs with a total of clubs and districts, especially success 114 charter members. We also formed a stories will benefit not only our clubs and club branch of SF Fil-Am LC with 12

Governor's Awards were presented.

Time flies. It is already December and concluded we are almost half way through our Lionthe second Dis- istic year. This is the time to review our Cabinet district metrics in terms of membership last growth, new club development, retention, 14. service club reporting, LCIF donations, 2021 in a new etc. Numbers do not lie. These metrics site location: the will help us to analyze where we are in Linda relation to our district goals. This is the Middle School in San Carlos City with the time to evaluate and adjust, if needed, our is 59% on both Lions and Leos Club Thanks to our District contributed 26% of membership growth of

districts but also our communities. District club branch members who are healthcare Governor's and Immediate Past District professionals working at SF VA Medical Center. We have another new club in the process, pending completion of charter However, we have 18 requirements. Lions clubs with less than 20 members. For this, our Rebuilding Team will put into action our rebuilding strategy (Club Improvement/Excellence Program) as well as our Guiding Lions Program and Club Partnership/Mentoring Program.

> On Club Service Reporting, our district service reporting and 72% on Lions Clubs

> On LCIF donation, our district so far donated \$16,559 which put our district in rank number 4 with other clubs in MD4. The following LCI Awards were presented during the Second Cabinet Meeting:

> New Voice on Membership - Lion Cindy Zheng of San Mateo Metropolitan Lions Club

> New Voice on Service - Lion Conn Buckley of Bay Area Global Outreach Lions Club

> > (Continued on page 2)







(Continued from page 1)



David Lock of Millbrae Leos Club

New Voice on Leadership - Leo Lion August Valera of SF Fil-Am Lions Club

Awards were presented during the sec-

ond cabinet meeting:

New Club Development - Lion Cindy Zheng, Organizer of Silicon Valley Global Innovations Lions Club, Lion Phillip Guan, President of sponsoring Club, San Mateo Metro LC

New Club Development - Lion Yollie and Lion Rodger Cayabyab, Organizer of SF Healthcare Providers Lions Club, Lion Leonard Oakes, President of sponsoring Club, SF Host LC

Membership Growth Awards: (From 07/01/2021 to We will continue to engage our Leos/Leo-Lions and young lions 10/31/2021)

First Place- San Mateo Metropolitan Lions Club

Second Place- SF Unified Lions Club

Second Place-Foster City Lions Club

Third Place- Silicon Valley Cyber Lions Club

Third Place- SF Premier Lions Club

Service Awards: (From 07/01/2021 to 10/31/2021)

First Place- Bay Area Global Outreach Lions Club

Second Place- Peninsula Special Interest Lions Club

Third Place- San Bruno Lions Club

LCIF Contributor Award (From 07/01/2021 to 10/31/2021)

First Place - SF Korean American Lions Club

Second Place-Silicon Valley Cyber Lions Club

Third Place- SF Chinatown Lions Club

Loudest ROAR Award/Largest Club (From 07/01/2021 to We believe in "Together, Everyone Achieves More" 10/31/2021)

First Place- San Mateo Metropolitan Lions Club

Second Place-Silicon Valley Global Innovation Cyber Lions Club

Third Place- San Carlos Lions Club

ment and evaluation. Our unique District GMA strategy will be shared to other districts since we have the metrics to back us up. New Voice on Marketing - Leo Our GAT's strategy henceforth is emphasized on Rebuilding and Retention. Our district's Club Improvement/Excellence Program will not only assist clubs that have less than twenty members but also assist clubs that want to maximize their club's potential regardless of the number of members in their club. We will offer assistance based on the unique needs of each club by providing The following District Governor's Guiding Lion, Sister Club/Partnership/Mentoring with other Clubs, deployment of associate members or provide any district resources available. We will continue our Retention Program by providing service activities so that lions will be involved/engaged in service activities such as our partnership with the SF-Marin Food Bank Hunger Project Activities as well as encouraging multi-club joint venture projects like the GIHW activities, health fairs, medical missions, etc. We will expand the District Marketing/Service Project Short Film Video Contest on five focus area open to Leos and

> to assume leadership positions in our district and support their initiatives such as the District Leo Leadership Symposium. We will encourage their active participation for the forthcoming US/ Canada

Lions Club similar to LCI Kindness Matters Service Award.

Leo Leadership Forum in Visalia, CA on July 27-31, 2022. We will continue our excellent District Leadership Development Program with various district leadership training. Our district will continue to invest in our leadership development by subsidizing at least seven lions to attend the Regional Lions Leadership Institute. We will continue our Club Service Reporting Strategy, the WWW123 Project until we attain 100% club service reporting. We will continue to support

LCIF with the goal that all our lions clubs will be donating to LCIF making our district 100 % LCIF donor. We will encourage more clubs to join the 100/100 elite LCIF clubs.

We will welcome 2022 with great hope and optimism because we are LIONS TEAM FAMILY.

We are Loving Individuals Offering Needed Services.

Our district "Foster A More Involved Lion in You!

Your Servant Leader,

DG Lion Dr. Jun Valera

District Governor

It looks like our district's plan and strategy will be continued and will be modified accordingly based on regular and periodic assess-





1st Vice District
Governor Message
Lion John Hui

Dear Fellow Lions of District 4-C4!

By the time this newsletter is] published, all the turkeys would have been consumed and the Holiday Season nearly over. I am so grateful to share holiday blessings with you through service projects. These projects uplift the spirits of those who are less fortunate and allows us to

serve together.

We have raised enough funds for 2 Rise Against Hunger events, January 15 by the San Carlos Lions and January 23, by Bay Area Global Outreach and San Bruno Lion. Jointly, 30,000 meals will be packed and ready to be delivered.

If you have not been to an International Convention, you are missing out! Lions Clubs International is having their next convention in Montreal, Canada. June 24th -28th 2021 Registration has begun! Come and witness the installation of all incoming Governors around the world. Parade of Nations where thousands of Lions from all over the world gather in a parade representing their countries walking through the route. MD4 has a new red uniform to be worn during the Parade of Nations along with tens of thousands of Lions from all over the world. I look forward to see many of you who proudly representing MD4 California Lions.

Yours in Lionism,

Lion John Hui

1st Vice District Governor

San Carlos Lions Club Crab Feed

















San Bruno Lions Club Crab Feed

Below: Joint Council
Halloween Meeting &
PCL In Person Meeting





















2nd Vice District
Governor Message
Lion Kevin Guess

Seasons' Greetings, fellow Lions of District 4-C4.

Tis the season for giving! Thank you to all who donated to LCI or Clubs on this year's

on this year's Giving Tuesday.
As we continue to adapt to the

changing times of COVID, I am gratified to see so many Club's adapting and finding new ways to support our communities. The holiday season can be very tough for some folks so please be on the lookout for anyone who might need a helping hand or kind word. An individual kindness goes just as far to someone alone or struggling without family or connections. A toy or food donation is a great way help.

The Leo, Leo-Lion, Young Lion Task Force Committee has been meeting regularly and are making progress with developing action steps to promote, prepare and encourage Leos, Leo-Lions, and young Lions to take on leadership positions. This includes partnering with District Leo board on their symposium. More details to follow.

Thanks to all that support our annual warm coats and socks event at our second cabinet meeting. Your donations will help support our Veterans who are struggling. Lions Veterans Charities participated in a very successful Bikes 4 Vets giveaway on November 20th. Thanks to our partners; SF SOMA Rotary, SF Veterans, & SF Unified Lions. We provided over 60 bikes, bags, locks, and helmets this year. The hope is that Clubs and individual Lions can become more involved with the Sponsor a Bike program and other endeavors. To that end LVC will be hosting Club Presidents and representatives at an Open House January 10 at the Burlingame Lions Hall to share about the exiting changes and events on the horizon.

Opportunities continue to be available for community service through individual undertakings and joint projects. Whether joining monthly service project at SF Food Bank, or lending a hand to someone in need, getting involved can benefit your Clubs and our communities. Remember to be safe as we serve. I am committed serve you so please don't hesitate to contact me for support.

Leadership through service continues to promote goodwill and meet the needs of our communities, as well as retain and increase our membership.

May the holiday season bring you and your families peace and joy!

Lion Kevin Guess

Second Vice District Governor

2nd District Cabinet Meeting













VDG Kevin in Service and Visitations





District & Lions Leaders

Club Presidents...

Bay Area Global Outreach * Uni Pacay Buckley * Bay Area Special Olympics * Maryah Tucker * Brisbane * David Hoene II * Burlingame * Bernice "Bunny" Macchia * Daly City Host * Brian Dossey * Foster City * David Milchner * Foster City Bair Island Cyber * Melite Wood * Half Moon Bay * Jim Benson * Menlo Park Live Oak * Tina Morris * Millbrae * Gary Pellagrini * Pacifica * Sherry Hansel * Peninsula Special Interest * Elmer Madrid * Peninsula la Veterans * Tamera Guess * Redwood City Downtown * Robert Cassetta * Redwood City Sunrise * William Jackson, Jr. * Redwood Shores * Jose Aurellano * San Bruno * Gregory Pierce * San Carlos * Cori Carpenter * SF Aeta * Marian Castillo * SF Bay Area * Randy Chang * SF Bay Area New Century * Gina Tse * SF Bayview Hunters Point * Jessie Peoples * SF Buddha * Erikka Lama * SF Chinatown * Jack Kwok Fai Mak * SF Circle * Billardo Morete * SF Cosmopolitan * Gary Mingle * SF Dynamic * Fevelyn "Ching" Evaristo * SF Fil-Am * Lorna Feria * SF Financial Rescue Lions Club * Francis Glenn Alvarado* SF Geneva Excelsior * Robert Lawhon * SF Global Business * May Zhang* SF Healthcare Providers Cyber * Katrine Lisette Cayabyab * SF Highlands * Rev Lucito Tomada* SF Hispanic * Ninette & Max Mendoza * SF Host * Rev Leonard Oakes * SF Keystone* Lily Sun_* SF Korean American * James Kim * SF Latinos Unidos * Ruffino Ramos * SF Marina North Beach * Leland Lee * SF Merced Heights * Lydia Taylor-Bellinger_PDG * SF Nikkei * Bill Stipinovich * SF Nueva Vizcaya * Carlo Paolo Padilla * SF Ocean-Ingleside * Connie Bridgewater * SF Park Presidio Sunset * Piotr Hutrya * SF Premier * Victoria Aguilar Palomar * SF Special Choir * Seungku Kang * SF Unified * Carol Fung * SF Veterans * Warren Stanley Adamson * San Mateo * Henry Young_* San Mateo County First Responders * James Pappas * San Mateo Metropolitan * Phillip Guan * Silicon Valley * Vincent Ma * Silicon Valley Cyber * Benny Weibin Xiong * Silicon Valley Global Innovation * Zendgi "Cindy" Cui * SSF Golden Gate * Felicidad "Feli" Mele* SSF Host * Luis Alvarenga



District Governor, VDGs, and International Director, Lion Ken Ibarra

Lions Clubs International Leadership



Douglas Alexander International President



Brian E Sheehan First Vice President



Dr. Patti Hill Second Vice President



Fabricio Oliveira Third Vice President

List of Cabinet Officers with Regions and Zones





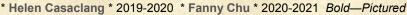


Editor's Note: Photo of district cabinet not available at time of newsletter publication

Past District Governors...

Larry Wong * 1988-1989 * Kenneth Newman * 1997-1998 * Mel Phillips * 1998-1999 * Michelle Jester * 2002-2003 * Joycelyn Mina * 2003-2004 * Ray Rosenthal * 2004-2005 * Eugene Chan * 2005-2006 * Maxine Frazier * 2007-2008 * Emil Kantola* 2008-2009 / Council Chair 2009-2010 * Ken Ibarra * 2009-2010 * Mike Simonini * 2010-2011

Esther Lee * 2011-2012 * Robert Wilson * 2012-2013 * Stephen Picchi * 2013-2014 * Jack Van Etten_* 2014-2015 * Macy Mak Chan * 2015-2016 * Rod Mercardo * 2016-2017 * Mario Benavente * 2017-2018 * Lydia Bellinger-Taylor * 2018-2019















Humor / Trivia

If you have humorous stories or trivia to share, please send your content to lionjohngill@gmail.com for our next issue.



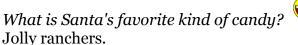
Christmas Humor

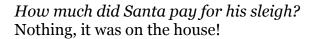
What did Santa say when he stepped into a big puddle? It must have reindeer.

What's the absolute best Christmas present? A broken drum — you can't beat it!

Who is never hungry at Christmas?

The turkey—he's always stuffed.





How do Christmas trees get ready for a night out? They spruce up!

Why are Christmas trees so bad at knitting? They have too many needles.

What did one Christmas tree say to another? Lighten up!

New Year's Eve Humor

Why should you put your new calendar in the freezer?

To start off the new year in a cool way.



What happened to the man who shoplifted a calendar on New Year's Eve? He got 12 months!

What is a New Year's resolution? Something that goes in one year and out the other.

Source: https://www.goodhousekeeping.com/ holidays/christmas-ideas/a35399/christmas-jokes/ & https://www.scarymommy.com/new-years-eve-jokes/

Lions University Program







2021-2022 Cabinet Meeting Schedule

- * 1st Cabinet Meeting—**8.28.2021** Parkside Middle School, San Bruno.
- * 2nd Cabinet Meeting—11.13.2021— San Carlos
- * 3rd Cabinet Meeting-2.19.22-TBA

District Convention—5.19-22.22—TBA

Club & District Photos provided by Facebook Club and Lions Photographers and District photographers. Thank You Lions Soonae Kang, Amy Fink, PDG Macy Mak Chan, ID Ken, Erik Winkler, Michael Chan, Yvonne & PCC Emil Kantola, & Paul Larson. Photo galleries for more pics available at www.lions4c4.org

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LCIF Update



Happy Holidays 4-C4 Lions!

I am pleased to say 31 clubs (SO FAR) have donated to LCIF during this Lions year. This is good but I know we can do better than that. LCIF should be a budget line item every year!

December is the best time to think about making a donation. Your year end tax deductible donation will go to help so many, especially at this time. The tornados in the south are enough to encourage me and my club. What about you and yours?

On December 12, the LCIF Chairman Dr. Choi sent us the following:

Fellow Lion,

On Friday, December 10, a rare, late-season series of tornadoes battered portions of the Southern and Midwestern United States, leaving dozens dead, many others injured, and major devastation in countless communities.

When a humanitarian crisis of this magnitude strikes, we, as Lions, are ready to help. Right beside us is Lions Clubs International Foundation (LCIF), our global foundation. LCIF quickly responded and awarded Emergency grant funding to allow Lions in the affected communities to respond to urgent needs of the victims.

You can help. Your generous donation to LCIF's disaster relief fund will help deliver further funds to families impacted by the devastation.

Lions of 4-C4, please join me in sending a check made out to LCIF. You can also visit the web site.

www.lcif.org/donate

We all can't be there in person to assist but we can empower the Southern Lions by making a donation. Any donation.

Thank you to the many 4-C4 Lions that have already made a donation.

BEST WISHES FOR A HAPPY AND HEALTHY HOLIDAY SEASON AND NEW YEAR!

Please donate today. www.lionsclubs.org/donate

Lion Amy Fink

LCIF District Coordinator













Lion Amy Fink proud to present Melvin Jones
Fellowships to the Visionary Model Club San
Francisco Chinatown Lions as well as a \$25k pin to
Lion Macy Mak Chan. What a club! *** Silicon
Valley Cyber and SF Chinatown Lions Clubs
receive awards for support of LCIF at 2nd District
Cabinet Meeting.







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California Lions Foundation News



No report this issue.

The complete list of donors is on our website: www.calionsfoundation.org.

Please consider making a club or individual donation to CLF!

Feel free to contact me if you would like information or to present a short program at your club meeting: PDG Mario Benavente, mxbdds@aol.com, (Cell) 650-892-2202



PCL President Lion Venetia Young receives Kay Fukushima Fellowship Award at 2nd Cabinet Meeting

Check the 2020-21 Archive Binder on District Lions Acknowledgements Greetings from IPDG Fanny Chu







SF Coordinating Council of Lions Club News By: SFCCL President Lion August Valera



The San Francisco Coordinating Council of Lions Clubs is soliciting speakers to present during their monthly meetings. All are welcome to apply, presentations should be around 5-10 minutes long and can be on any topic beneficial to the Lions Clubs of

San Francisco. Examples include endorsed projects of the District, the Multiple, or International; multi-club projects needing assistance; instructional topics like social media or technology; or clubs wishing to showcase their successful projects and help others replicate it. The SFCCLC meets every fourth Wednesday of the month with some exceptions, see bit.ly/sfcclc2021meetings for a list of scheduled dates. Contact President August Valera at LionAugust@icloud.com for more information.





A Night of Korean Culture with SF Korean American Lions Club Holiday Party By: Lion John Gill



One of the purposes of Lions Clubs International is "To Create and foster a spirit of understanding among the peoples of the world."

Having recently watched a variety of Korean dramas on Netflix and presented a speech about the culture featured in Korean dramas

at my Toastmasters club, I visited the SF Korean American Lions Club holiday party for a night of Korean culture. I had visited the club about 6-8 years ago on the Long Tail Ambassador Contest in our District. I recall back then, they told me that the first 15 minutes would be in English and the remainder in Korean. I stayed and listened to the language. I studied International Relations in college and I love how in the two organizations I most active in today, Toastmasters and Lions, I can meet people who come from the countries I studied about in school.

I knew of a few members from district committees and leadership but no one on a personal level. Since the party was listed on the District Thread, I figured maybe some Lions I do know would attend, too. I didn't know I was attending a District Governor Visitation. It was fun to have the DG, Zone Chair May Seto, and Yvonne & PCC Emil Kantola attending, too. The club had a brief meeting to welcome DG Dr. Jun and his visiting Cabinet leaders, who each gave talks to the club. Region Chair Lion Jeny Kwak Weber was a gracious host and cooked many of the entrees that were featured on the buffet. I enjoyed the opportunity to sample Korean cuisine and found it delicious. The party featured a small group of live singers and musicians, and also had Karaoke for guests to participate. It felt like a scene out of my K Dramas I'd been watching. I sincerely appreciate their club president, Lion James Kim, who helped me with putting my shoes back on and with navigating the stairs to enter the home. It was a fun visit. The club gave me a Korean towel with their name and club president name in Korean. Thank You SF Korean American Lions Club for welcoming me to a night of Korean culture. Here below are a few photos of the evening.



















Happenings around the District... By: Lion John Gill

Toy drives, installations, crab feeds, football celebrations, farmer markets, cabinet meetings, holiday celebrations, club anniversaries, service projects... our District has been busy in the second quarter.

Big Game Luncheon—Burlingame Lions Club hosted traditional joint meeting between Berkeley Lions Club and Stanford Lions in our District to celebrate Big Game Rivalry between Stanford and Cal. Cal Berkeley Band visited and played a few songs. Berkeley Lions members lead chairs and shared rivalry stories. Burlingame Lions hosted a luncheon for both clubs and visiting Lions in our district.





SF Unified Lions Club Farmers Market & Toy Drive - SF Unified Lions Club has been doing a monthly farmers market and in December had a toy drive.









SF Fil Am Lions Club 50th Anniversary—the home club of the District Governor celebrated their 50th Anniversary.







Editor's Minutes..



Thank You for all our contributors this issue. I hope You had a fun and happy holiday season and wish you a Happy New Year!

Shortly before Thanksgiving, I had to put down my 15 year old Labrador, Pearl, due to an unexpected illness. She was like a service dog to me and my family. She'll be missed. I am expecting to pickup a new Labrador puppy later in January. I am looking forward to the new family member.



I was hopeful to get this newsletter out before I had out of state family visiting for the holidays, but unfortunately, I received requisite articles too late to finish it before the holidays. I left the holiday wishes in the articles because we're covering what's happening in the 2nd Quarter and it makes sense that the writers would wish everyone a Happy Holiday season.

The content deadline is posted in the weekly District Thread, If you submit content later than the deadline, it may still be included in the upcoming issue but only if space and time to input the article is available. Please submit any desired content to Lion John at lionjohngill@gmail.com. Suggestions and feedback for content are welcome.

Lion John Gill

District Newsletter Editor * Peninsula Council of Lions PP 2016-2017 * San Mateo LC * SF Premier LC & Foster City Bair Island Cyber LC Associate



District and Club Photos continued...

Holiday Parties & Meetings: Left to Right: SF Chinatown, Silicon Valley Cyber, BAGO, Millbrae Lions, San Bruno, San Mateo, GAT District Celebration, SSF Golden Gate:



















Club activities: Left to Right: FC Bair Island Cyber Toy Drive, Burlingame Basketball Tournament, Peninsula Special Interest Lobster Fest, PCC Emil Chinese Newcomers Charity Emperor, SF Korean American and PSILC Installations, San Bruno Halloween Service:





























Lions District 4-C4 Newsletter PO Box 25301 San Mateo, CA 94402 web: www.lions4c4.org

Lions Code of Ethics & Objectives

Ethics

TO SHOW my faith in the worthiness of my vocation by industrious application to the end that I may merit a reputation for quality of service.

TO SEEK success and to demand all fair remuneration or profit as my just due, but TO TAKE an active interest in the civic, cultural, social and moral welfare of the to accept no profit or success at the price of my own self respect lost because of unfair advantage taken or because of questionable acts on my part.

TO REMEMBER that in building up my business it is not necessary to tear down another's; to be loyal to my clients or customer and true to myself.

WHENEVER a doubt arises as to the right or ethics of my positions or actions towards my fellow man, to resolve such doubt against myself.

TO HOLD friendship as an end and not as a means. To hold that true friendship exists not on account of the service performed by one another, but that true friendship demands nothing but accepts service in the spirit in which it is given.

ALWAYS bear in mind my obligations as a citizen to my nation, my state and my community, and to give them my unswerving loyalty in word, act and deed. To give them freely of my time, labor and means.

TO AID my fellow men by giving my sympathy to those in distress, my aid to the weak and my substance to the needy.

TO BE CAREFUL with my criticism and liberal with my praise, to build up and not to destroy.

Objectives

TO CREATE and foster a spirit of understanding among the peoples of the world.

community.

TO UNITE the choice in the bonds of friendship, good fellowship and mutual understanding.

TO PROVIDE a forum for the open discussion of all matters of public interest; provided, however, that partisan politics and sectarian religion shall not be debated by club members.

TO ENCOURAGE service-minded people to serve their community without personal financial rewards, and to encourage efficiency and promote high ethical standards in commerce, industry, professions, public works and private endeavors.